

POLLUTION STUDY GROUP – LONDON AREA

Noise Awareness Week 2007 planning meeting 15th February 2007

Chair: Jill Phillips (Wandsworth)

Present: Steve Glass (Bromley); Austen Lucas (Sutton); Dan O'Sullivan (Hackney); Mark Chapman, Kerry Wood and Winifred Ogunlana (Barking and Dagenham); Ralph Haynes (Barnet); Stephen Doohan (Brent); Max Dixon (GLA); Ian Miller (Westminster); Ian Stephenson (Kensington and Chelsea); Anita Kidby (Camden)

Apologies: Peter Carey (Camden); Nathan Miles, Chris Banks (Hillingdon); Eric Karas (Islington); Jeff Eynon (Newham), Louise Roberts (Harrow); Somayya Yaqub (Hammersmith and Fulham)

Item		Action
1	<p>Round-up of last year's actions</p> <p>The meeting started with a summary of initiatives by London boroughs last year. This is not a complete list as not all boroughs were represented at this meeting (where were you?) but there were a number of subjects which were common to boroughs who used the themed days agreed by the PSG NAW subgroup as a framework. This included the "Big Pile" which involved 11 boroughs taking seized equipment to a site in Wandsworth (to be refurbished or recycled as appropriate) for publicity purposes with photos, elected members etc. Did not generate the publicity that had been hoped for.</p> <p>The NSCA campaign focus used the National Noise Survey carried out by MORI for NSCA.</p> <p>NAW 2006 activities included:</p> <p>Schools talks, ranging from short presentations at Assembly to 90 minute talks on noise and hearing damage using sound recordings and/or loudest shout competitions. Year groups ranged from Year 2 to Year 10.</p> <p>Laminate flooring leaflets at DIY outlets</p> <p>Leaflets and/or CoPs delivered to construction sites</p> <p>Publicity stands in shopping centres and town halls – one borough used a police mobile unit with displays on housing estates, another used student EHPs to staff the stands; posters on lamp posts</p> <p>Keyholder alarm forms to travel agents.</p> <p>One borough worked with ASB citizenship classes – they have trained ASB officers who now deliver noise message to year 8.</p> <p>Pubwatch and similar meetings/talks to focus on licensed premises.</p>	JP to circulate responses

2	<p>Performance Indicators (PIs) in the management of neighbourhood and environmental noise - research study</p> <p>Rupert Taylor Assocs have been asked by DEFRA to carry out research reviewing the use of PIs and considering how they might be used nationally in the control of noise. Stuart Dryden (of RTA) has already been in contact with a number of LAs asking for information on their existing or proposed PIs. He will review the data from information provided to identify common themes and approaches to then make recommendations to DEFRA about the use of PIs in this field. JP to draft response on behalf of PSG NAW group indicating concern and to circulate with minutes for prompt feedback to JP to make group response to SD. Agreed it would be useful for him talk to the Pollution Study Group as soon as possible, possibly at next PSG meeting.</p>	JP
3	<p>Suggestions for NAW 2007 - 21-25 May</p> <p>Noise Awareness Week this year is the week before the Spring Bank Holiday (and half-term). NB. Defra funding to NSCA is not confirmed so they may not have money to send out information packs as previously but hope to do National Survey as last year.</p> <p>It was generally agreed that we should try to address diversity issues and target 'hard to reach' groups of noise makers and sufferers if possible. JP to check ENCAMS survey last year for outcomes and self declared noisemakers.</p> <p>Likely subjects for further consideration were:</p> <ul style="list-style-type: none"> • Schools talks re hearing damage • Burglar alarms • Sonic Postcards (see www.sonicpostcards.org) • Fixed penalty notices (Licensed premises) • Smoking – noise – DPS awareness? • Laminate flooring • Another Big Pile - emphasis on value of goods, and not to destroy <p>Noted that END noise mapping is moving on but there is unlikely to be anything ready by May nor is it an easy topic to promote for NAW.</p> <p>PUBLICITY Why do we want publicity? Who is our target market?</p> <p>Hillingdon PR helpful and may be prepared to work up something for generic use.</p> <p>It was also agreed to involve our Press Officers at an early stage and to seek their views on what would be the most likely to get good publicity.</p> <p>Noted that the London Council (former ALG) Press Office may</p>	<p>JP</p> <p>ALL</p> <p>Hillingdon</p> <p>ALL</p>

	<p>also be able to produce something useful – who could approach them?.</p> <p>Last year, the BBC was interested and the programme “Inside Out” could be approached this year if more than one Borough was involved in the same initiative and prepared to be filmed.</p> <p>Many present felt that it would be to our advantage to do as much of the work well in advance of Noise Awareness Week so that, for example, Press Releases were ready to be sent, etc.</p>	Hillingdon to email JP with contact details
4	<p>Other business and items of interest</p> <p>The revision to the Noise Act to include FPNs for licensed premises is now likely to be in force end March so may be useful to include in NAW activities.</p> <p>There is Government money available for training and education on the Smoking Ban (all LAs were able to bid for this) - look for opportunities to access some of this extra funding for noise work as external smoking will equal noise problems.</p>	
5	<p>Date of next meeting</p> <p>It was agreed that this group should meet again in about four weeks and that we would try to either hi-jack the next PSG or meet beforehand on the same day.</p> <p>POST MEETING NOTE: room booked for the NAW planning meeting at Camden EH offices from 12 noon to 13.30 on 22 March 2007 – PSG on Hydrogen will follow in Council Chamber at 13.30 as usual. See attached map and bring your tucker for a working lunch.</p>	<p>JP</p> <p>ALL</p>