



Chartered
Institute of
Environmental
Health



Best of the Best 2009

More benefits and more value

21 – 23 September – East Midlands Conference Centre, Nottingham

Exhibition and sponsorship opportunities



Gold Sponsor



Best of the Best is the UK's largest environmental health conference, bringing together leading professionals looking to expand their skills and knowledge in the public health field.

Exhibiting at our conference will provide companies with the perfect opportunity to showcase their goods and services, network with existing and potential customers and gain access to senior decision makers.

Seven great reasons to exhibit and sponsor

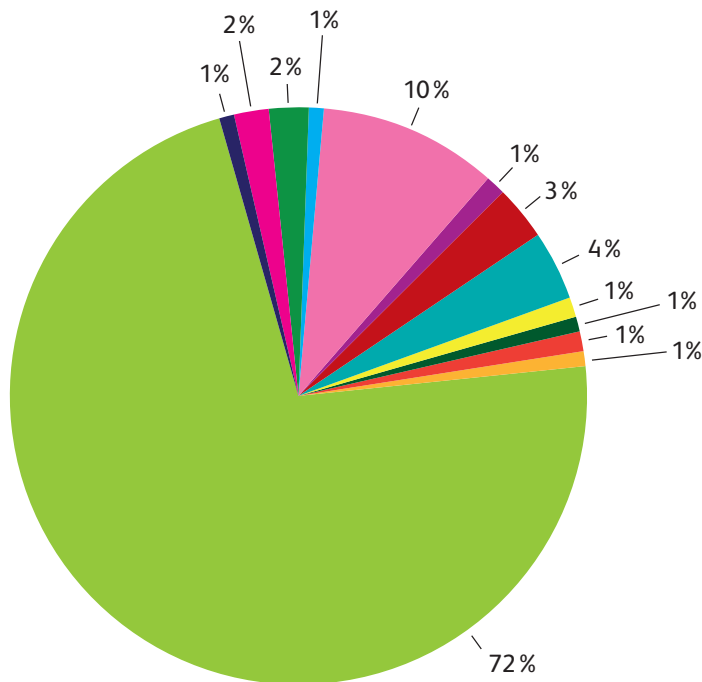
- 1 Come **face to face** with up to 500 environmental and public health professionals
- 2 **Increase your brand awareness** at the industry's leading event
- 3 Enjoy fantastic **networking** opportunities with key decision makers
- 4 Benefit from a high profile **launch** platform for new products to a captive audience
- 5 Gain an immediate **return on investment** by positioning products/services in front of hundreds of potential customers
- 6 Ideal opportunity for your organisation to be introduced to **recently qualified professionals**
- 7 Increase loyalty with existing customers and establish **new relationships** with **new customers**

“ The event is a useful platform to promote positive public health to those people who can really make a difference. Not only was this event an exceptionally well organised and professional conference, but we also learnt from the presentations which will impact on our business. ”

Testimonial from 2006, 2007 and 2008 Gold sponsor



2008 attendance by membership



KEY

■ Chartered Institute of Environmental Health	■ Royal Environmental Health Institute of Scotland
■ Chartered Institute of Housing	■ Royal Institute of Public Health
■ Chartered Institute of Wastes Management	■ Royal Society for the Promotion of Health
■ Environmental Health Officers Association	■ Society of Food Hygiene Technology
■ Institute of Food Science & Technology	■ Trading Standards Institute
■ Institution of Occupational Safety & Health	■ United Kingdom Public Health Association
	■ British Occupational Hygiene Society

Source: 2008 Best of the Best delegate questionnaire

Products and services of interest to visitors

This event is ideal for those wishing to showcase products and services in:

- Air quality
- Animal welfare
- Community health and development
- Computer technology
- Contaminated land
- Data capture
- Environmental consultancy
- Environmental protection
- Food hygiene
- Food safety
- Health and safety
- Health education
- Housing
- Inspection and survey services
- Licensing
- Odour control
- Management information
- Measurement and testing equipment
- Noise control
- Pest control
- Pollution control
- Public health
- Sustainable development
- Training
- Waste management
- Water

“RH Environmental exhibited at the CIEH Best of the Best 2008. It was a great success, leading to considerable interest being expressed in EHMS, our online management system. The event proved to be a great way to reach Environmental Health decision makers. The format of the conference was particularly helpful, with delegates being present in the Exhibition Hall throughout the whole event and not just during refreshment breaks.”

Exhibition options

There are a variety of display areas and styles to suit all budgets. Stands of various sizes from 6m² - 44m² are positioned to allow for maximum exposure. You can choose:

- **A shell scheme** at £290 + VAT per m² (includes shell scheme, carpet, lights and fascia name board but not furniture)
- **An elite package** at £335 + VAT per m² (includes shell scheme, carpet, lights, walls and fascia name board) plus a furniture package consisting of table, two chairs and a literature rack, plus a quarter page advertisement in the conference catalogue (a standard quarter page advert is usually priced at £672 + VAT)
- **Table top stands** at £1,500 + VAT

The CIEH exhibitor package provides the following:

- One full free delegate place to **Best of the Best 2009** conference
- 150 words company profile within the catalogue
- Exhibitor manual to help you prepare for the event
- Telephone assistance and advice on promoting and enhancing your organisation's presence at the conference and exhibition

As a conference sponsor your company will gain access to a host of benefits including:

- Highlighting your organisation's commitment to environmental and public health
- Associating your brand with CIEH, the UK's largest environmental organisation with over 10,500 members
- Promoting your company as a leading provider of environmental health goods and services
- Securing brand and logo placement on a variety of widely distributed promotional materials
- Strengthening your ties with leading environmental health professionals

Sponsorship opportunities

– details and prices available on request

- Gold sponsorship - SOLD
- Silver sponsorship (details on request)
- Official delegate badge branding
- Official conference notepad sponsorship
- Exclusive insert within joining instructions
- Official conference pen
- Insert in delegate bags
- Sticky feet
- Advert in conference catalogue
- Gift (ie mouse mat, rubik's cube) insert in delegate bags
- Banner space hire
- Branded plasma screens
- Branded napkins



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For more information about exhibiting or sponsorship opportunities at **Best of the Best 2009** please contact:

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We can offer tailor-made sponsorship packages to maximise your company's commercial aims and objectives, please contact us for more information.