



Chartered
Institute of
Environmental
Health



Best of the Best 2010

Conference – Exhibition – Networking

Tuesday 21 – Thursday 23 September, Telford International Centre
Sponsorship and exhibition opportunities

A unique opportunity to come face
to face with up to 500 environmental
and public health professionals



Best of the Best is the UK's largest environmental health conference, bringing together leading public health professionals eager to expand their knowledge and unearth innovative products to facilitate their work.

Why you should exhibit:

- **Showcase your products** and services to key decision makers.
- **Increase your brand awareness** at the industry's leading event.
- Enjoy fantastic **networking opportunities** with industry experts and leading government agencies.
- **Increase loyalty** with existing customers and **establish relationships** with prospects.

“ This event is a useful platform to promote positive public health to those people who can really make a difference. ”

Gold sponsor 2006, 2007,
2008, 2009 and 2010



“ Exhibiting at Best of the Best was a great success, leading to considerable interest being expressed in EHMS, our online management system. The event proved to be a great way to reach Environmental Health decision makers. The format of the conference was particularly helpful, with delegates being present in the Exhibition Hall throughout the whole event and not just during refreshment breaks. ”

RH Environmental Limited,
Exhibitor 2008 and 2009

Why you should sponsor:

- **Enhance your brand image** through association with CIEH, the UK's largest environmental health organisation with over 10,500 members.
- **Promote your organisation** as a leading provider of environmental health products and services.
- **Strengthen your ties** with leading environmental health professionals.
- **Highlight your organisation's commitment** to environmental and public health.



Agenda Highlights

- Solar Bear and other stories – Changing the Climate at local level
- Autism, Learning Difficulties and Environmental Health
- Neighbourhood Hit Squad – Working to improve your area
- Scores on the doors does on line training
- Expanding the evidence base
- Community Health Impact Assessment of Landfill Sites – Challenges and Processes
- A debate: The ‘post bureaucratic age’ – science fiction or reality?
- Better Regulation – The New Private Water Supply Regulations: A Case in Point?
- Personal hand hygiene of food handlers
- Radon: a public health risk
- Food Waste Management
- Interventions using ATP Swabs
- Students foretell the future
- Housing and Health, making the link
- Tackling Health Inequalities – Utilising non-traditional Public Health workforce

Networking Events

Drinks reception
Tuesday 21 September



Your perfect opportunity to network with delegates and industry experts whilst enjoying a glass of wine.

Social evening
Wednesday 22 September



Organised against a themed backdrop, the Social Evening combines light fun and delightful food. An ideal atmosphere to engage more personally with prospects and existing customers.

Sponsorship options – prices available on request

Gold sponsorship package

- Official sponsor of the Social Evening event
- Official sponsor of three sessions
- Logo on front page of the event catalogue (500 copies)
- Logo on front page of the delegate marketing brochure (14,000 copies)
- 4 x 2 metre exhibitors stand
- Prime full page colour advert within the event catalogue
- Logo on half page thank you post event advert in EHN
- Branding displayed on registration area
- Logo on information slides (before/after sessions)
- Insert in delegate bags (16 pages max)
- Logo on event website home page with link
- Logo on social event ticket/menu
- Billing as silver sponsors on the sponsors page of the conference website (with weblink)
- Billing as silver sponsors on the sponsors page of the conference catalogue (with logo)
- Five delegate passes and accommodation for two nights

Silver sponsorship package

- Official sponsor of the Drinks Reception
- 4 x 2 metre exhibitors stand
- Logo on front page of the event catalogue (500 copies)
- Full page colour advert in the event catalogue
- Logo on half page thank you post event advert in EHN
- Insert in delegate bags (16 pages max)
- Billing as silver sponsors on the sponsors page of the conference website (with weblink)
- Billing as silver sponsors on the sponsors page of the conference catalogue (with logo)
- Four full delegate passes

Bronze sponsorship package

- Official sponsor of lunches and refreshments
- 3 x 2 metre exhibitors stand
- Delegate bag sponsorship
- Insert in delegate bags (16 pages max)
- Billing as bronze sponsors on the sponsors page of the conference website (with weblink)
- Billing as bronze sponsors on the sponsors page of the conference catalogue (with logo)
- Half page colour advert in the event catalogue
- Logo on half page thank you post event advert in EHN
- Two full delegate passes

Individual sponsorship items

- Official delegate badge branding and lanyard
- Official conference notepad sponsorship
- Official conference pen
- Insert in delegate bags
- Advert in conference catalogue
- Gift insert in delegate bags (i.e. mouse mat, Rubik's cube)
- Sticky feet

We also offer tailor-made sponsorship packages to maximise your company's commercial aims and objectives.

Exhibition options

There are a variety of display areas and styles to suit all budgets.

Stands sizes vary from 6m² to 44m² and are positioned to allow for maximum exposure:

- Shell scheme, including carpet, lights, walls and fascia name board: £290.00 per m² + VAT
- Elite package, shell scheme plus furniture (table, two chairs and a literature rack) plus a quarter page advertisement in the conference catalogue: £335.00 per m² + VAT

All exhibitor packages also provide:

- One full delegate place to the conference
- 150 words company profile within the catalogue
- Exhibitor manual to help you prepare for the event
- Assistance and advice on promoting and enhancing your organisation's presence at the conference and exhibition

Advertising options

- Full page advertisement in conference catalogue (500 copies)
- Half page advertisement in conference catalogue (500 copies)
- Quarter page advertisement in conference catalogue (500 copies)