

View from a Public Health practitioner

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Quiz Time

1. What does PHE stand for?
2. What does 'co-production' mean?
3. What is the name given to working collaboratively with business and the VCS?
4. What wording has replaced 'regional'?
5. What 4 words beginning with 'r' describe the approach to promoting healthy behaviours and lifestyles by 'reaching across and reaching out'?
6. What is a 'yellow space'?
7. What is the name given to the £250m of partner funded vouchers to make healthy lifestyles easier choices?

How it feels?

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair, we had everything before us, we had nothing before us, we were all going direct to Heaven, we were all going direct the other way

A Tale of Two Cities - Charles Dickens

Who are “health” ?

Ambulance Service

National Blood & Transplant Service

Social Care

Primary Care Centres

NHS Direct

Department of Health

Strategic Health Authorities

Primary Care Trusts

Care Quality Commission

Dental Services

Health Protection Agency

Acute Trusts (Hospitals)

General Practice

Pharmacies

Mental Health Trust



Worst of times? (Challenges)

The NHS is facing its most important challenge to date

- Need to meet growing demands on services and an ageing population and achieve value from the funds we receive
- Universal support for safeguarding NHS funding, but...
- Demand for NHS services expected to rise (2% a year), 5% rise in volume of drugs dispensed, 1-2% rise in cost of new technology and drug treatments
- There will need to be a radical shift in the way care is provided eg care closer to home
- Focus on maintaining quality – services must be safe and effective
- Gloucestershire Health Community savings target equates to £130-£160 million over the next three years

Managing the consequences of an ageing population

Closing the health inequalities and life expectancy gaps

Preventing ill health by tackling obesity, smoking and alcohol

Reducing mortality rates from suicide and undetermined injury

Improving quality, effectiveness and efficiency across the board

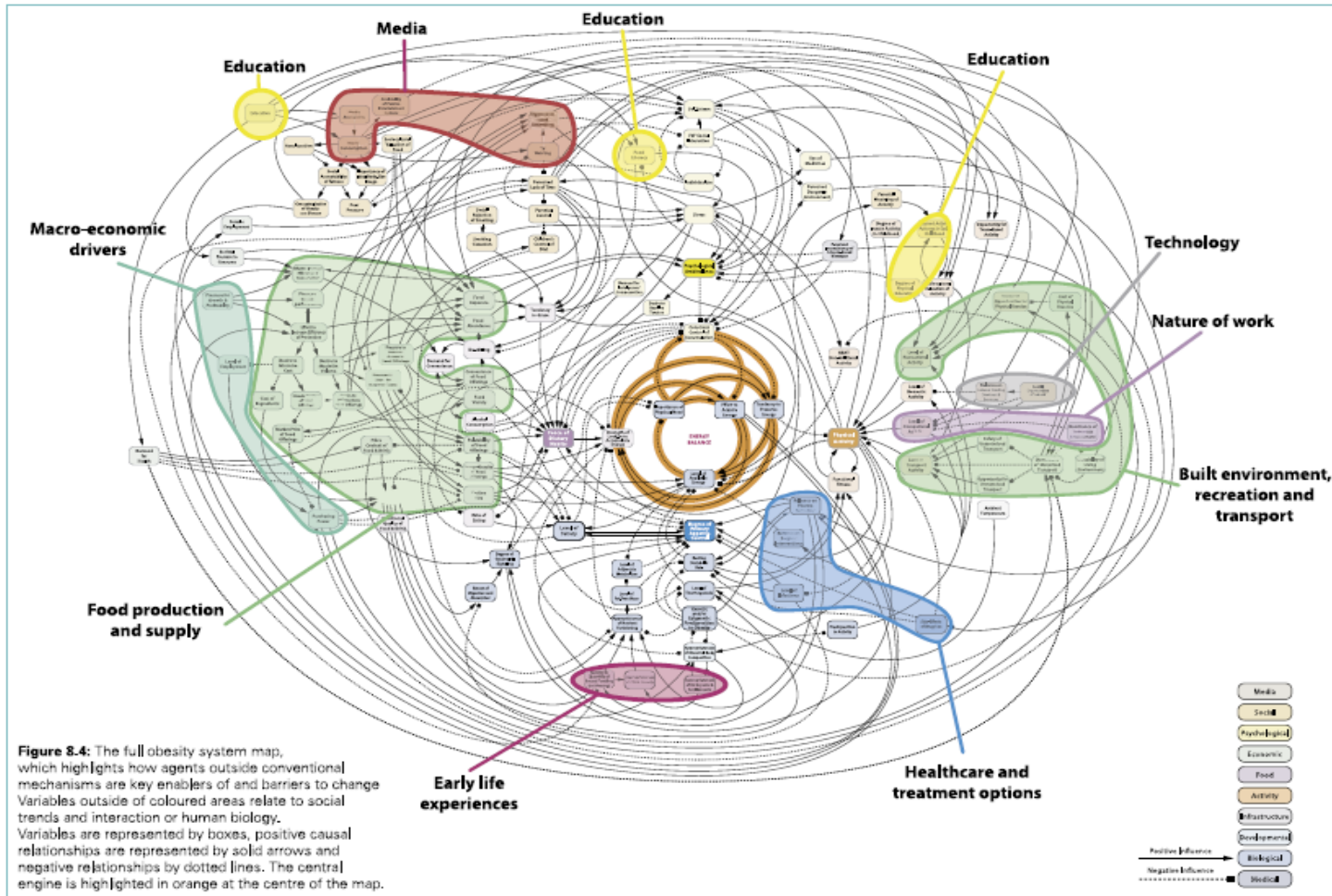
Delivering value for the public and achieving financial balance

Developing an organisation fit for the future with greater focus on locality
commissioning

Transition to GP consortia

And the issues are complex

Figure 8.4: The full obesity system map, which highlights how agents outside conventional mechanisms are key enablers of and barriers to change



PH White Paper

- Not the first, not the last.....
 - Health of the Nation 1992
 - Saving Lives our Healthier Nation 1999
 - Choosing Health 2004
 - Healthy Lives, Healthy People 2010/11

Current terms?

- **QIPP** programme
 - Quality - patient satisfaction
 - Innovation - best practice
 - Productivity - doing more for the same money or less
 - Prevention – awareness
- Commissioning/provider split
- Co-production
- Localism
- Pathways
- Nuffield Ladder of Intervention
- Proportionate universalism
- Asset based approaches
- Making every contact count

Inequalities

Men

	Blackpool	Westminster
Average	74	83
Top decile	80	92
Lowest decile	67	75

Women

	Halton	Westminster
Average	79	87
Top decile	85	91
Lowest decile	73	82

Inequalities

5 year olds

56% achieving good level of development

NEETs

Ranges from 3 to 13%

Fair Society

Create conditions for people to have control over their lives and participate fully in society

What are our tools?

- Evidence, evidence, evidence
- Joint Strategic Needs Assessment (JSNA)
- Partnerships
- Joint funding streams
- Voluntary and community sector

Culture and Language

- Every organisation has their own
- Takes time to learn
- Timescales are different

Best of times?

- Exceptionally fast change of pace
- Need to be involved, shape the future
- Individually as a professional respond to consultations (8th March, 31st March)
- Detail is light – don't expect it all to be provided
- See this as an opportunity

Going forward

The difficulty lies not so much in developing new ideas as in escaping from old ones

John Maynard Keynes