

SW CIEH Strategic Project Director SW Work Plan 2010



Introduction and outline of role

The South West Region of the CIEH is the largest of the regions and the role of the Strategic Policy Director is to facilitate further development, co-ordinate and support environmental health in the region as part of a pilot project that will provide experiential information on how effective such a role could be at this level. One of the key aims of this role is to provide links to strategic decision making and delivery structures within government and other partnerships and to provide relevance to national policies expected to be delivered at a local level. The work feeds into the national regional development approach being undertaken within the CIEH as part of the new mission and vision for the organisation.

The Strategic Projects Director's role is to facilitate liaison with the regional government, local authorities and non-governmental organisations within the South West, promoting, developing and representing environmental health policies and practice in a regional context. This will be achieved through:

- Supporting the development and implementation of national, regional and professional policy
- Supporting and promoting engagement of environmental health professionals within regulatory and non regulatory services
- Establishing an environmental health presence within relevant decision making structures and working to enhance and promote environmental health policies across all relevant agencies.
- Raising the profile and supporting the sharing of best practice/ experience/ effective protocols
- Establishing opportunities for collaboration/partnerships with Government departments, government agencies and other regional stakeholders
- Working in association and partnership with the CIEH Regional Management Board, Environmental Health Management groups and affiliated specialist groups
- Developing project, intelligence and research initiatives to advance environmental health policy and practice.
- Supporting regional environmental health development through enhancing and facilitating communication pathways and networking
- Linking to the CIEH policy, education and professional support services
- Supporting student development and the continuing professional competence within environmental health

Links with the South West Regional Management Board

The Strategic Project Director's role is separate to but supports the work of the SWRMB. The Director reports to the Chief Executive CIEH and the role incorporates other national functions in addition to the work undertaken within the SW. The Director is a member of the SWRMB and can feed into the decision making perspectives from national CIEH activities and from partnership working with stakeholders across the SW region. The Strategic Project Director leads on current CIEH regional network development initiative which will be continuing throughout 2010 and aims to enhance the engagement and support to all regions and Special Interest Groups.

Work plan

The SW work plan of the Strategic Project Director sits alongside and supports the work plan of the SWRMB. Where there is direct contribution to the SWRMB outcomes these are highlighted within both documents. The Strategic Project Director's work plan has been compiled from discussions and collaboration with regional agencies, stakeholders, local authority and other services, branches and individual members.

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