

EH role in Public Health

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Topics

- ★ Government Policy Context
- ★ Public Health White Paper and related Consultation and other Documents
- ★ Implications and opportunities for Environmental Health
- ★ Responses to Consultations



Policy Context

- ★ “Localism”
- ★ “The Big Society”
- ★ Individual/personal responsibility
- ★ “Nudge”
- ★ Reducing Public Sector budgets
- ★ Key Public Health policy development – a call to arms!



Liberating the NHS:

Legislative framework
and next steps

Key points

- ★ (LINKs) evolve into a new “consumer” body HealthWatch (National and local)
- ★ GP consortia and commissioning
- ★ Statutory Health and Wellbeing Boards
 - Geographically flexible
- ★ Increased joint commissioning and pooled budgets





Healthy Lives, Healthy People:

Our strategy for public health in England

Key Points

- ★ Is a vehicle for consultation (8/3/11)
- ★ Three Domains of PH – Health Improvement, Protection & Services
- ★ National role - Public Health England
- ★ Move from central control to Empowered Localism and Choice
- ★ D'sPH support key role of local govt PH leadership and delivery



Key Points

- ★ Social, cultural, economic, psychological & environmental factors recognised as key determinants
- ★ Focus on causes of ill health and poor wellbeing and on reducing inequalities
- ★ Interventions at key life stages – starting well, developing well, living well, working well & aging well (Marmot approach)



Key Points

- ★ “Ladder of Interventions” – proportionality is key
- ★ Link made between Public Health, Sustainability and Climate Change
- ★ Public Health Responsibility Deal – Business & Voluntary sector roles, Networks established in Food, Physical Activity, Alcohol, Health in the Workplace & Behaviour change



Key Points

- ★ Change4Life “Time to Get Healthy In 2011” includes joint work with business on “The Great Swapathon”
- ★ “MindSpace” – “influencing behaviour through public policy” see also “Applying behavioural insight to health” (includes national FH rating scheme)



Healthy Lives, Healthy People: Transparency in Outcomes

Proposals for a Public Health Outcomes Framework

A Consultation Document

Key Points

- ★ Consultation – 31/3/11
- ★ “To improve and protect the nation’s health and to improve the health of the poorest, fastest”
- ★ Five key domains – 1. Health protection and resilience, 2. Tackling wider determinants, 3. Health Improvement, 4. Prevention of ill-health, 5. Healthy life expectancy and preventable mortality



Key Points

- ★ Public Health Outcomes Framework will relate to the NHS and Adult Social Care Frameworks
- ★ Promote local common goals and wide partnership working
- ★ Multi-organisational work has already taken place, guided by a draft set of criteria, to develop some targets in the data set



Key Points

- ★ Purpose of data-set in Framework:
 - Set out Government goals around health improvement and protection
 - To narrow inequalities by improving poorest fastest
 - Transparency and accountability – public access
 - Measures to assess progress at all life stages



Key Points

- ★ Incentivise improvement through a “Health Premium” – progress to be assessed against a locally agreed subset of data
- ★ Indicators will be drawn from nationally available data to reduce LA burden
- ★ Most activity is at top LA tier level so important challenge to engage District councils & bodies



Healthy Lives, Healthy People: **consultation on the funding and commissioning routes for public health**

Key Points

- ★ Consultation 31/3/11
- ★ PCT's replaced by GP consortia and NHS Commissioning Board
- ★ “Localism will be at the heart of this new system”
- ★ Local Authority DUTY to take steps to improve the health of their population



Key Points

- ★ Local Health and Wellbeing Boards (upper tier LA areas) key to decision making – membership NHS, PH & Social Care leads, elected rep's, local health watchdog, GP consortia, DPH (Apr 2013)
- ★ D'sPH appointed jointly by Health England and LA and located in LA



Key Points

- ★ LA and GP consortia have an equal and explicit obligation to prepare an enhanced Joint Strategic Needs Assessment (JSNA) through the H&WB Board. This will include wider determinants and lead to a Joint H&WB Strategy. “...deep and productive partnerships that develop solutions..”



Key Points

- ★ Ring fenced public health budgets to LA's to fund public health activity but not for existing LA health protection duties
- ★ Intended that local communities will play a significant part in delivery
- ★ Design and agreement of the Health Premium



Key Points

- ★ Sub-national / supra-local shared services where appropriate
- ★ National where appropriate – e.g. HPA level health protection, incl. local HPU's



A lot is at stake

- ★ An opportunity to re-establish EH (and other LARS) as integral to delivering improved public health?
- ★ Imperative that we fully respond to the consultations
- ★ Significant need to build partnerships and relationships with emerging key players, particularly Members & D'sPH

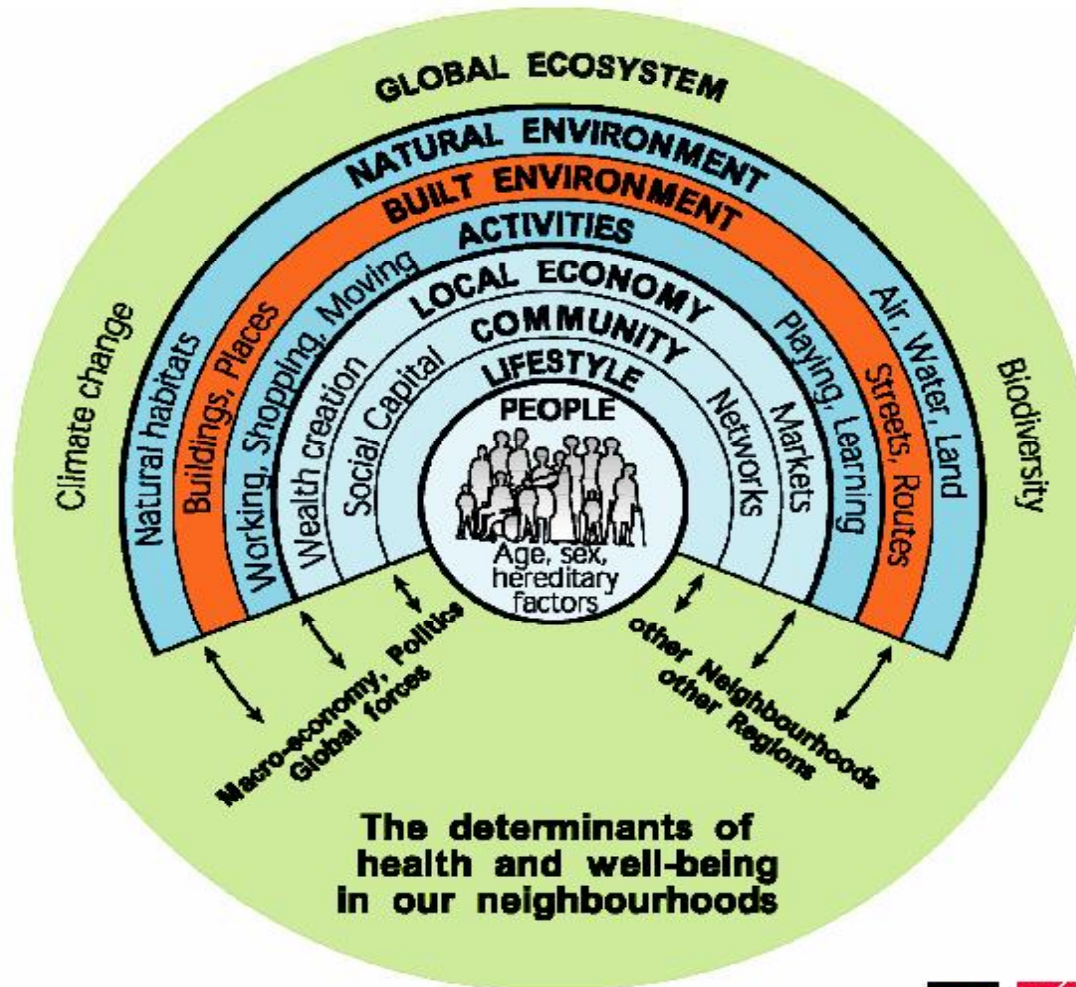


Areas controlled and influenced by core EH

- ★ Clean air, water, land, climate change
- ★ Housing cond's, ASB, planning, sanitation, street scene, pests
- ★ Working conditions, food safety, leisure
- ★ Business advice, fair competition
- ★ Community protection & advocacy
- ★ Consumer/Citizen advice & support



EH - the Determinants of Health Service?



The Health Map
Barton and Grant, 2006
WHO Collaborating Centre for Healthy Cities
University of the West of England



Examples of joint learning and working

- ★ “Smokefree”
- ★ FSA pilots – healthier eating
- ★ Local RS and PH food work
- ★ Multi-agency alcohol licensing fora
- ★ Sandwell housing and health work
- ★ Local Fast Food initiatives



Critical consultation responses

- ★ State explicitly where EH core services support public health and show outcomes and impacts
- ★ Agree priority Framework & “domains”
- ★ Life stages – topics – or settings?
- ★ Targeting and reducing inequalities
- ★ Show good wider PH practice



Critical consultation responses

- ★ Public Health, Sustainability and Climate Change practitioners?
- ★ Use of existing positive relationships to further wider public health
- ★ Provide a wider range of justified available indicators for the Framework
- ★ Views on “health premium” indicators
- ★ Join PH Resp Deal Networks?



Critical consultation responses

- ★ Means of including District level views and concerns
- ★ How do we best relate to D'sPH, H&WB Board, GP consortia etc?
- ★ How to support the JSNA & Strategy
- ★ Use of PH ring fenced budget
- ★ Partnership working skills
- ★ Sensible use of enforcement powers



References

PH White Paper

http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/@ps/documents/digitalasset/dh_122347.pdf

Outcomes framework:

http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/documents/digitalasset/dh_123113.pdf

Funding & Commissioning consultation

http://www.dh.gov.uk/prod_consum_dh/groups/dh_digitalassets/@dh/@en/documents/digitalasset/dh_123114.pdf

Liberating the NHS/Social care – White paper etc, incl H&WBBoards

http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_122661

Mindspace reports on influencing behaviour:

<http://www.instituteforgovernment.org.uk/images/files/MINDSPACE-full.pdf>

<http://www.instituteforgovernment.org.uk/images/files/MINDSPACE-practical-guide.pdf>

“Applying behavioural insight to health”

http://www.cabinetoffice.gov.uk/sites/default/files/resources/403936_BehaviouralInsight_acc.pdf

Marmot

<http://www.marmotreview.org/>

LARS & Public Health Report - WMPHO

<http://www.wmpho.org.uk/wmrhp/actionplan/environment.aspx>



Thank-you & Questions?

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