



Chartered
Institute of
Environmental
Health

CIEH Yorkshire and Humber Annual Member's Forum

Do you know how to deal with the media?

**Come to the AMF on the 19th April at Woolley Hall,
Wakefield and get some pointers from the
professionals for free!**

**Woolley Hall is easily accessible from the M1 and M62
motorways, and less than 3 miles from Wakefield City
Centre. It is also a short drive from Barnsley Town and
Leeds City Centre. There is ample free onsite parking.**

**The afternoon will start with a hot Buffet Lunch at 1pm
followed by the AMF.**

**Kate Betts of Kate Betts Media will then take us
through working with the media.**

*Do you know how to deal with the media? What do you do when
things go wrong? Maybe you have a good story to tell and don't
know how to get your message across... Help is at hand!*

***Kate Betts Media was set up by former BBC journalist
Kate Betts to help organisations large and small deal
with reporters. Based in Sheffield, Kate Betts Media
offers tailor-made public relations and media training
across Yorkshire, the North and the Midlands.***

**The AMF is FREE to all members of the Yorkshire and
Humber Region and will provide 2.5 hours CPD. The
afternoon is expected to finish about 4.30pm.**

**PLEASE EMAIL MANDY PRESKEY EXECUTIVE
OFFICER demandyp@hotmail.com TO BOOK YOUR
PLACE AS WE WILL NEED AN ACCURATE NUMBER
FOR THE LUNCH PLACES.**