



Street trading and the London Olympics

Peter Turvey

Head of Street Environment

London Borough of Bromley





London Local Authority Act 1990 (as amended)

- Selling, exposing or offering for sale of any article (including a living thing).
- Purchasing or offering to purchase any ticket.
- Supplying or offering to supply any service for gain or reward
 - includes windscreen washers at traffic lights.
 - provision of tables and chairs on footway as a service for customers.







London Street Trading Benchmarking Group

- Meet 3 – 4 times a year.
- Informal forum for discussion on street trading and market matters.



London 2012: Advertising and Street Trading Regulations

- Temporary regulations focusing on two weeks before Opening Ceremony on 27 July 2012 until five days after Closing Ceremony of Paralympic Games on 9 September 2012
- Regulations to be used for at least two events before the Games to test their effectiveness



Where Regulations used

- Where a competitive sporting event is taking place
- Opening and Closing Ceremonies
- Test events
- Likely to apply for only two hundred metres around venues



Street Trading

- Already a licensed activity – therefore any restrictions will need to be justified, reasonable and proportionate
- Additional powers may be necessary, for example, trading in gardens or driveways at a certain distance from the road, not presently covered
- Proposed to exempt trading from milk floats, selling newspapers, trading on land immediately adjoining shops and cafes where the trading forms part of the same business



Authorisation

- Within the defined area trading that is not exempt or authorised will be restricted – even though a street trading licence is valid
- Additional authorisation for trading will be given by or on behalf of the Olympic Delivery Authority
- Those authorised by the Olympic Delivery Authority will also require a street trading licence from the local authority



Enforcement

- The ODA will publish an enforcement strategy
- A police constable or enforcement officer, designated by the ODA, to have immediate powers to stop illegal street trading and to seize goods
- The maximum fine will be £20,000 plus any costs
- The ODA has to publish guidelines for those who are likely to be prevented from carrying out their normal trading activities



Next steps

- The ODA are presently drafting the Regulations that are due out later this year for public consultation
- Subject to the consultation the Regulations will be laid before Parliament and approved by a resolution of each House of Parliament
- The ODA is required to give 6 months notice before they come into force, which is expected to be middle of 2011 to be in time for the test events.
- Local Authorities will be kept updated!