



Chartered
Institute of
Environmental
Health

CIEH future strategy

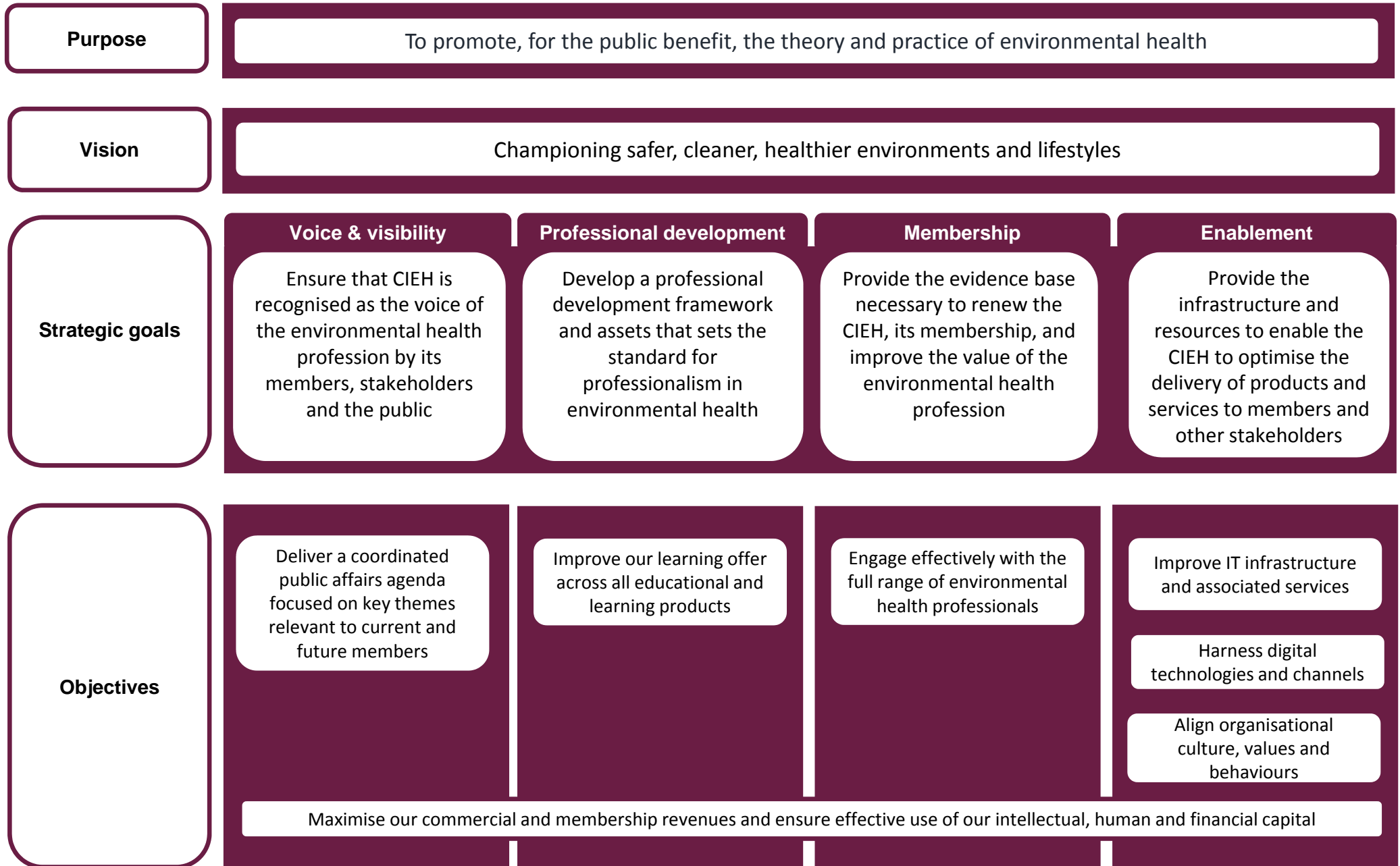
Anne Godfrey, Chief Executive CIEH

Royal Charter



CIEH was established to promote for the public benefit the theory and science of environmental health in all its aspects and the dissemination of knowledge about environmental health.

CIEH Strategy Programme



2016/17 Focus

Voice and Visibility

Ensure that CIEH is recognised as the voice of the environmental health profession by its members, stakeholders and the public

Professional Development

Develop a professional development framework and assets that sets the standard for professionalism in environmental health

Membership

Provide the evidence base necessary to renew the CIEH, its membership, and improve the value of the environmental health profession

Enablement

Provide the infrastructure and resources to enable the CIEH to optimise the delivery of products and services to members and other stakeholders

Strategic goals

Phase A (May 2016 – Mar 2017)

Stakeholder Mapping

Content & Channel Strategy

External Affairs Strategy

Brand Review

Professional Standards Framework

Learning Review

Professional Pathway

CPD & Code of Ethical / Professional Conduct

Plan of Provision

Market Research

Competitive & Peer Benchmarking

Membership Offer

Organisation Offer

Current Business Operating Model Review

Building Organisational Capital & People Strategy

Project Management Office

Data Management

Business Operating Model Gap Analysis

New Business Operating Model Implementation

SPRINTS
2016/17

(mini-projects)

Phase B (Jun 2017 - TBC) – Scope TBD

Organisation Offer Development

Assessment Methodologies

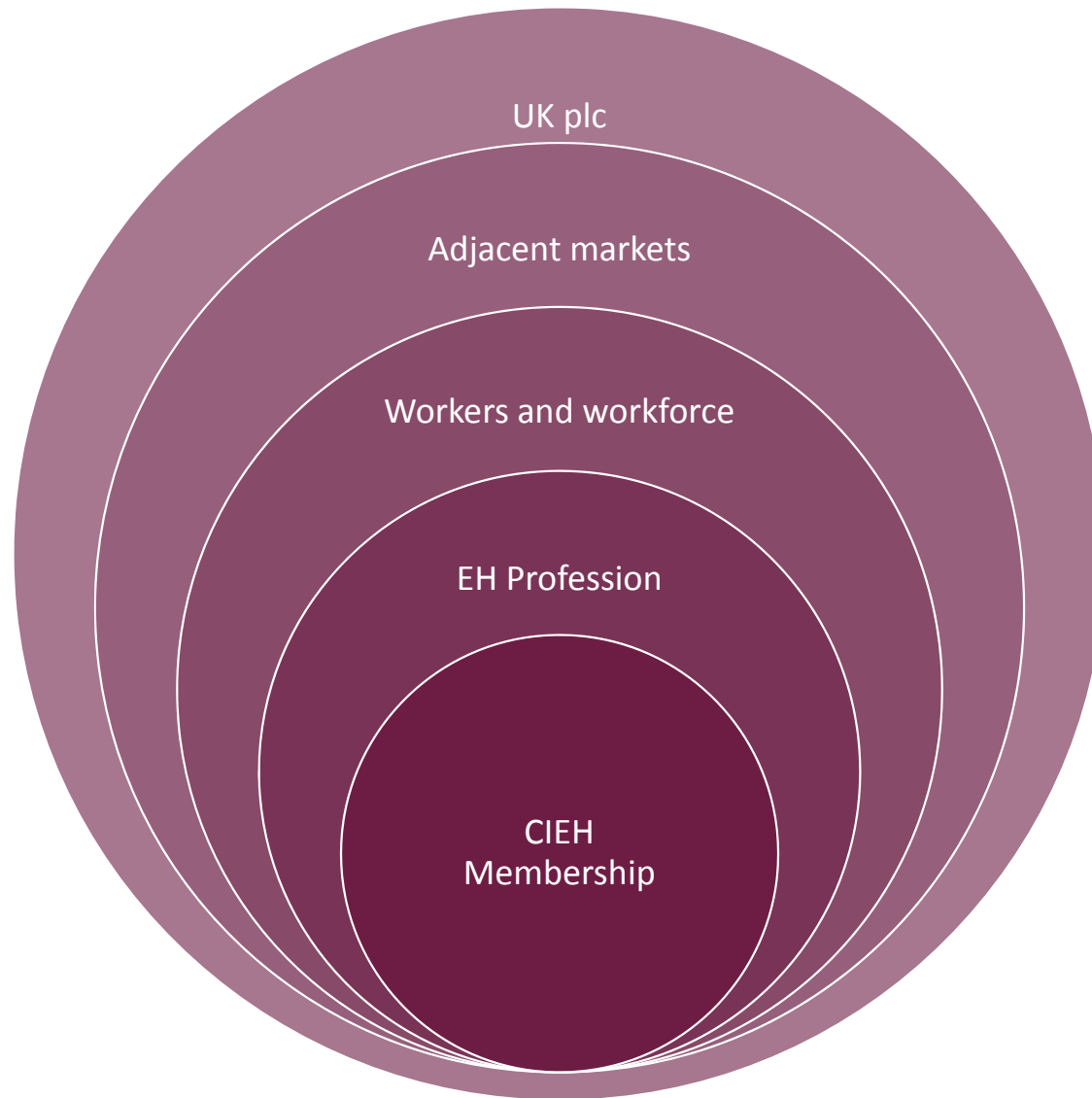
Distribution Channels

Accreditation Models

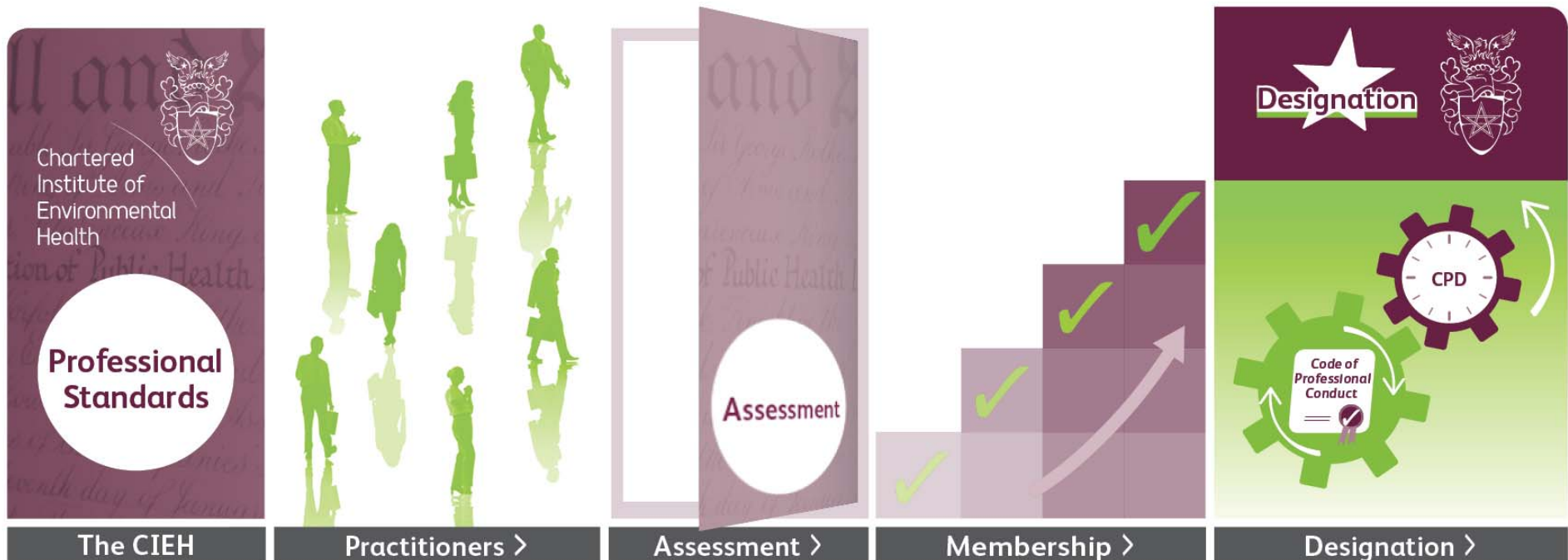
Product Review & Development

Implementation Sprints

CIEH members & markets

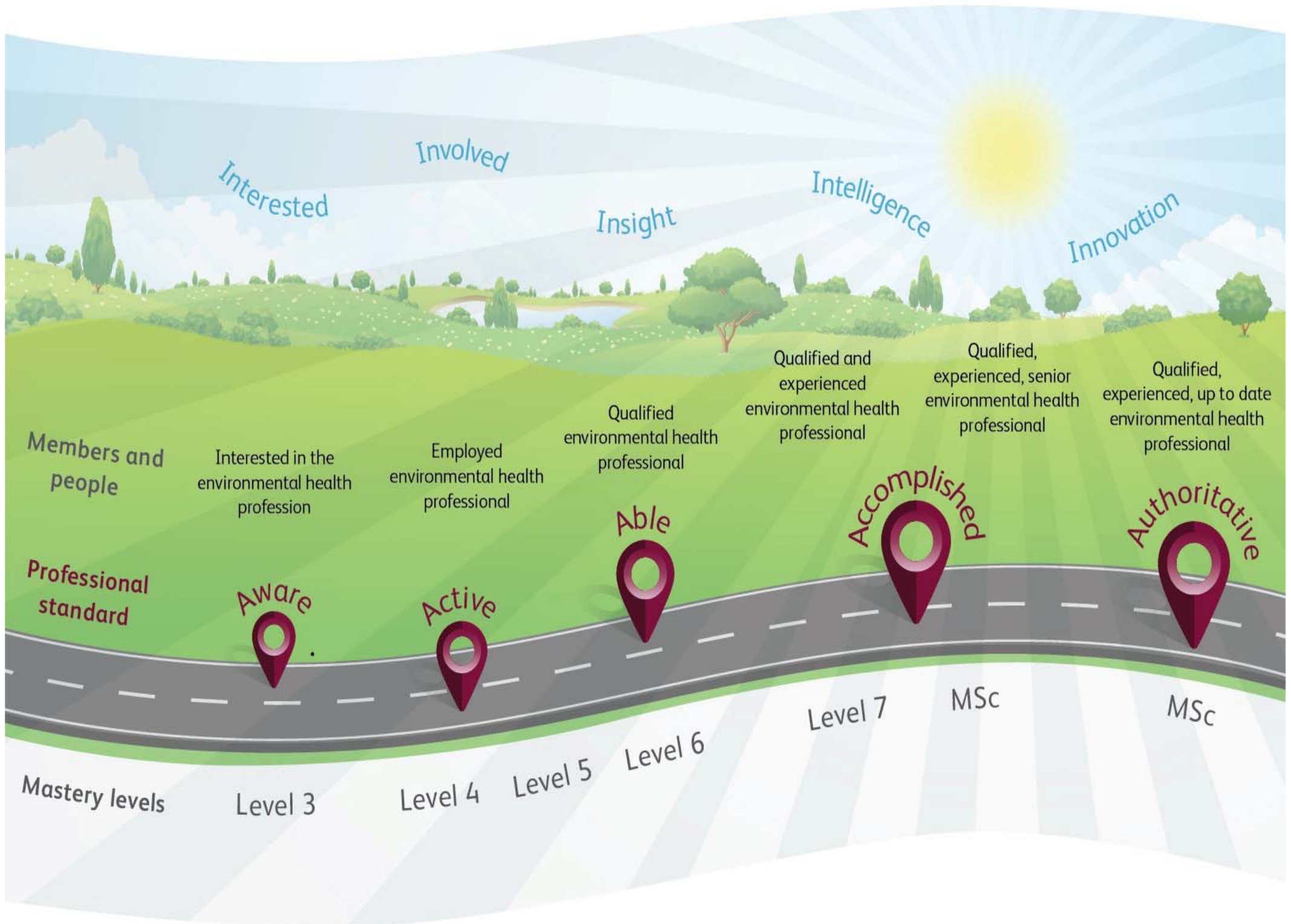


Professional pathway - individuals



Professional pathway - organisations





Interested

Involved

Insight

Intelligence

Innovation

Members and people

Interested in the environmental health profession

Employed environmental health professional

Qualified environmental health professional

Qualified and experienced environmental health professional

Qualified, experienced, senior environmental health professional

Qualified, experienced, up to date environmental health professional

Aware

Active

Able

Accomplished

Authoritative

Professional standard

Mastery levels

Level 3

Level 4

Level 5

Level 6

Level 7

MSc

MSc

Questions?



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