



# CIEH and the role of a professional body?

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Chief Executive, CIEH



Chartered Institute of  
Environmental Health



# Our mission and purpose



## Royal Charter and purpose

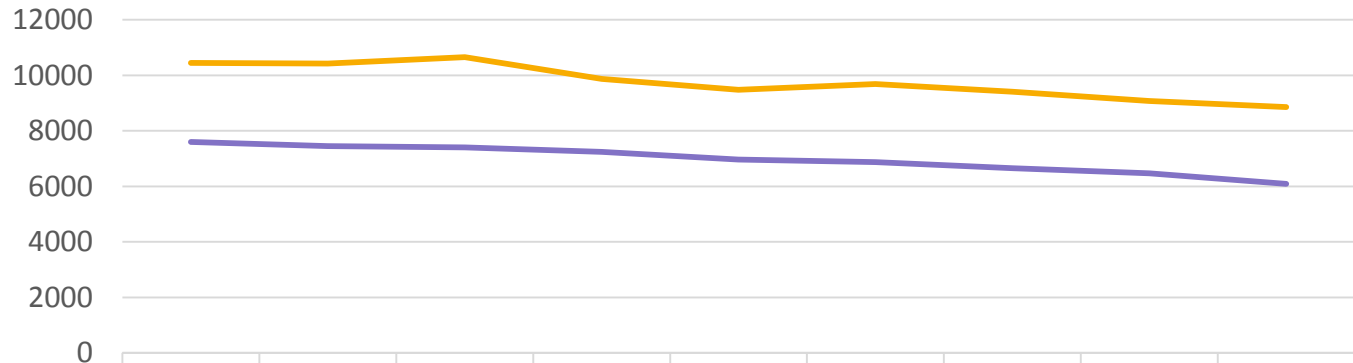
CIEH was established to promote for the public benefit the theory and science of environmental health in all its aspects and the dissemination of knowledge about environmental health



First, some numbers



# CIEH membership



	2008	2009	2010	2011	2012	2013	2014	2015	2016
— Total membership	10443	10424	10660	9875	9480	9691	9406	9080	8859
— Paying members	7600	7453	7408	7238	6967	6876	6654	6466	6089

— Total membership — Paying members

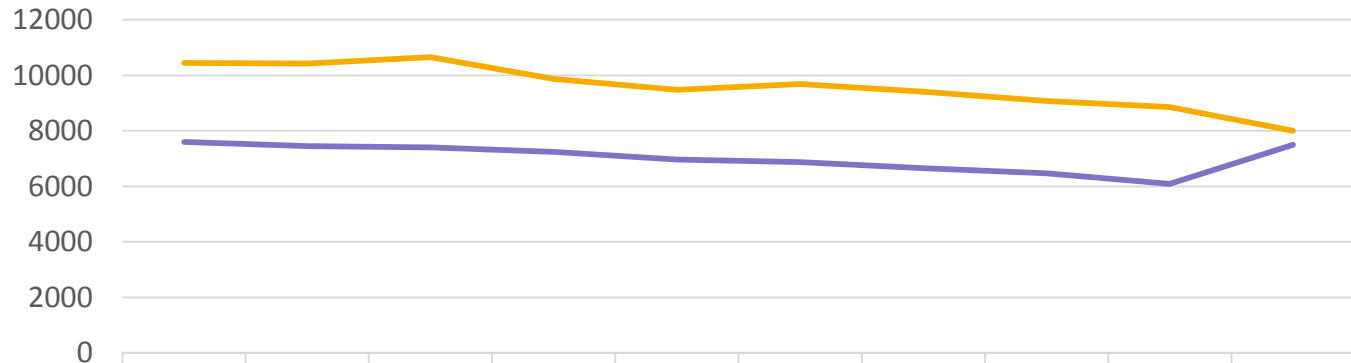


# Annual results





# CIEH membership



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Paying members	7600	7453	7408	7238	6967	6876	6654	6466	6089	7498

— Total membership — Paying members



# CIEH annual results 2008 to 2018 in £'000







Who are our professionals?



# A future based on facts not supposition

**We partnered with leading independent research agency YouGov, to develop two key industry surveys.**

## 98

Questions, From the context in which our professional community operates; where we're delivering value today and what value looks like tomorrow; and practitioners' priorities and aspirations for the future.

## 935

Responses to our member survey, ensuring our current community have a voice on our future.

## 1,039

Contributions from practitioners involved in all aspects of health, safety and environmental protection, who are part of our professional landscape but not currently members of CIEH.



# Seven key findings



**A diverse  
profession**



**A common  
professional  
identity**



**Unmet needs  
and ambitions**



**The case  
for  
change**



**Professional  
development with  
flexibility at its  
core**



**Value =  
Impact x  
Scale**

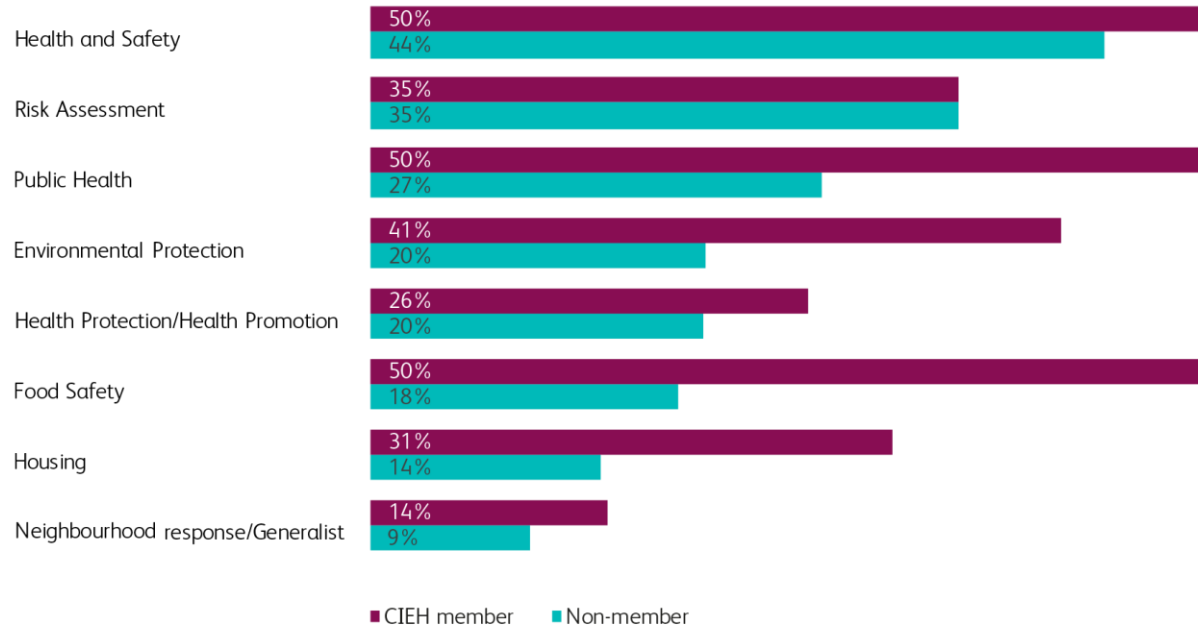


**A strong  
unifying idea**



# A multitude of specialisms

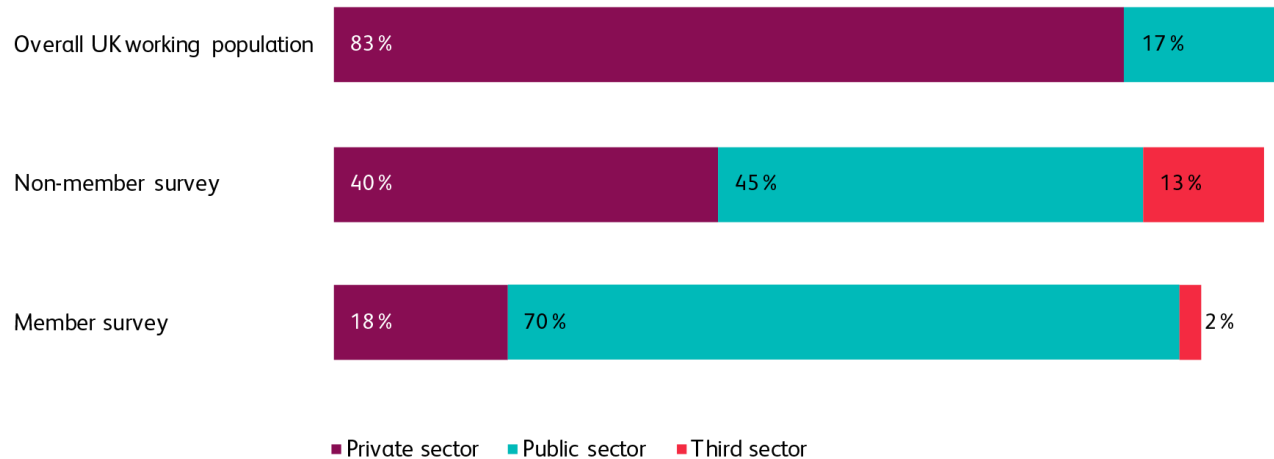
Figure one: Areas of practice of survey respondents





# An unusual sectoral mix

**Figure three: Contrasting CIEH's sector mix with non-member research participants and the overall UK workforce**

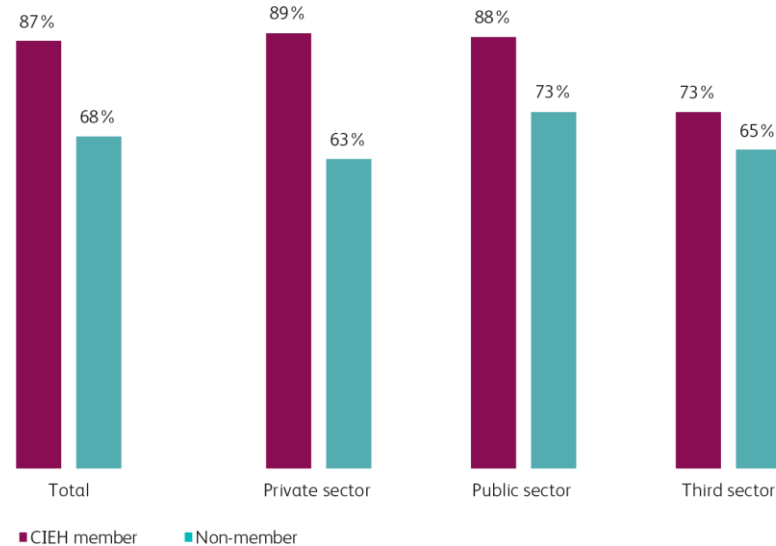


Comparing sector breakdown of survey respondents, in contrast to overall UK working population  
*Note: public sector and third sector are combined for UK overall figures (source: ONS)*



# Common professional identity

Figure four: How practitioners feel part of a wider profession

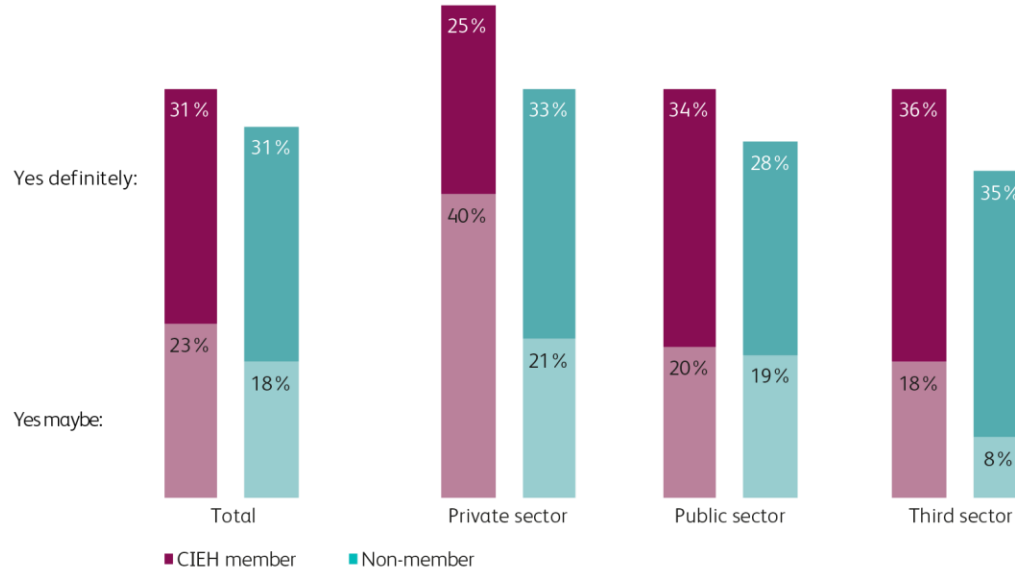


Do you see yourself as a member of a wider profession? This may not be an official member, but a sense of feeling part of a wider profession. Percentage in agreement.  
n= 1,039 non-members, 935 CIEH members



# A strong demand for external validation

Figure five: Aspiration to work towards Chartered status

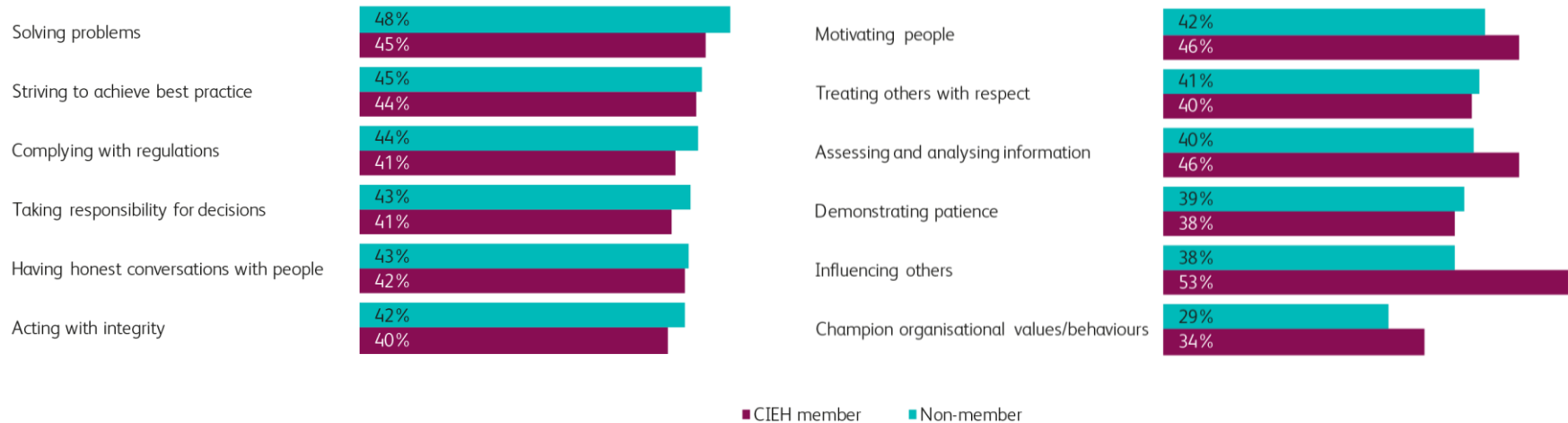


Is having Chartered professional status something you would like to work towards?  
n= 1.039 non-members. 935 CIEH members



# A shared professional development agenda

Figure six: Skills and development priorities for the environmental health profession



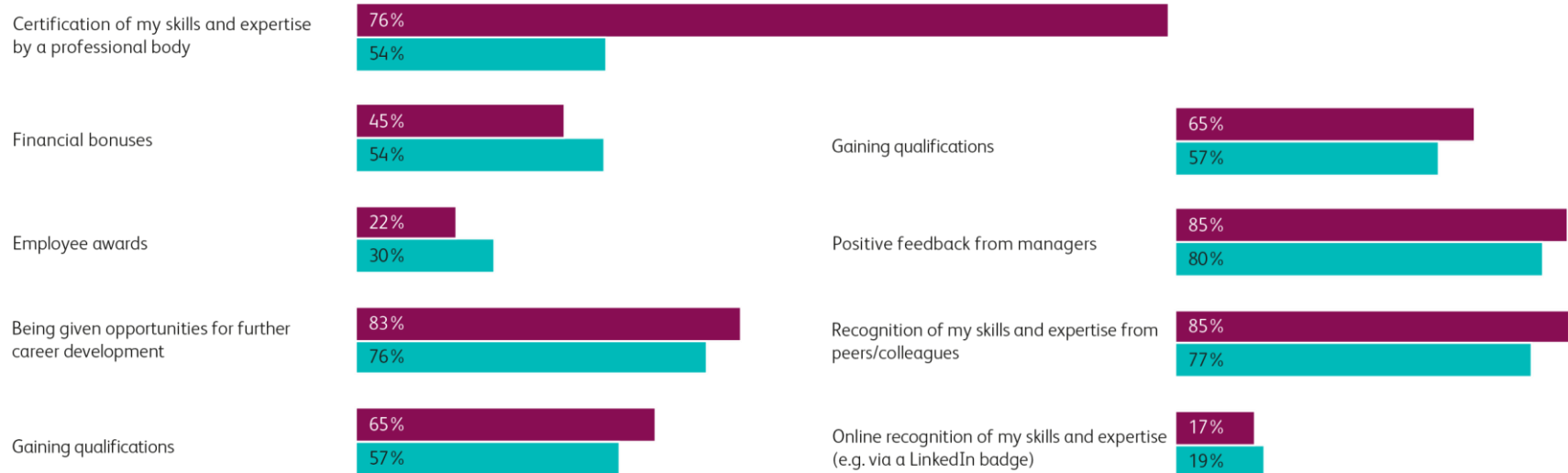
Which of these behaviours or capabilities do you think you need to develop most working in your role?  
Please choose all that apply.  
n= 1,039 non-members, 935 CIEH members





# A robust appetite for recognition

Figure seven: Appetite for professional recognition



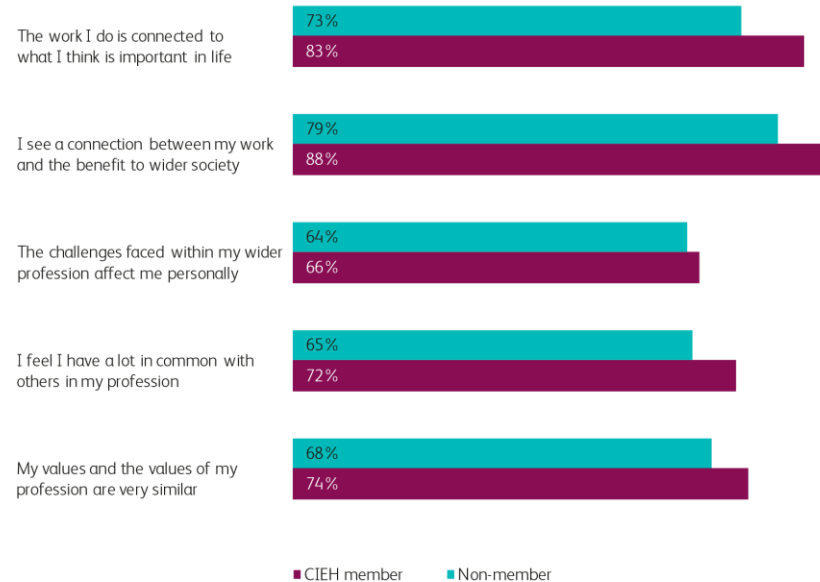
■ CIEH member ■ Non-member

How important are the following types of recognition of your skills and expertise? Percentage stating importance. n= 1,039 non-members, 935 CIEH members



# A shared purpose

Figure 11: How practitioners feel connected to the environmental health profession



To what extent do you agree with the following statements? Percentage in agreement.  
n= 1,039 non-members, 935 CIEH members



Strategic direction



# Strategic pillars

**Membership**



**Professional  
development**



**Voice  
& visibility**



**Enablement**

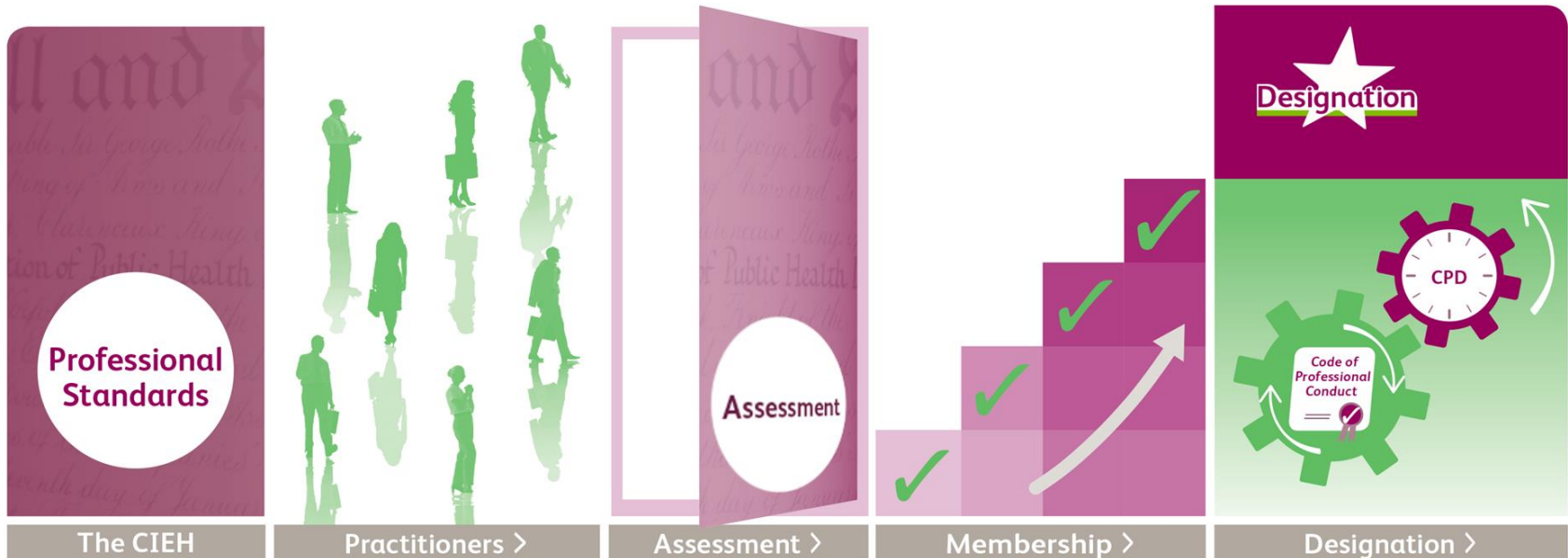




Membership



# Professional pathway



**INTERESTED AND ENGAGED**    **BUILDING COMPETENCE**    **DEVELOPING PROFICIENCY**    **DEMONSTRATING LEADERSHIP**    **STATUS**



**AFFILIATE**



**ASSOCIATE**



**MEMBER**





**FELLOW**





**CHARTERED**



**EDUCATION ROUTE(S)**



No qualifications required for Affiliate membership

-  Relevant level 3
-  No minimum experience requirement



-  Relevant level 4
-  5 years in an EH role



**OR**

-  Relevant level 6
-  No minimum experience requirement but currently practising

-  CIEH level 6
-  5 years' evidenced practice post MCIEH recognition

**OR**

-  Equivalent level 6 (non-CIEH)
-  10 years' evidenced practice post MCIEH recognition

-  CIEH level 6 (no equivalency)
-  2 years' evidenced practice post MCIEH recognition and currently practising


**OR**

**EXPERIENCE ROUTE**

No minimum experience required for Affiliate membership

-  Minimum 2 years relevant practice

-  Minimum 10 years relevant practice

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**PROFESSIONAL STANDARD**

-- / --



**Novice**



**Adept**



**Accomplished**



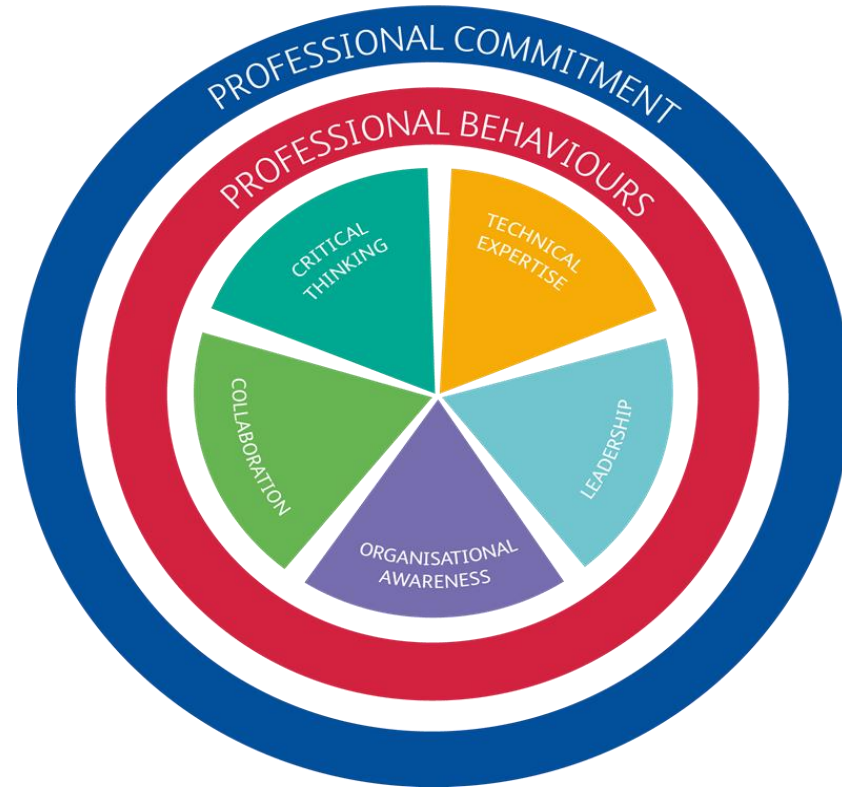
**Expert**



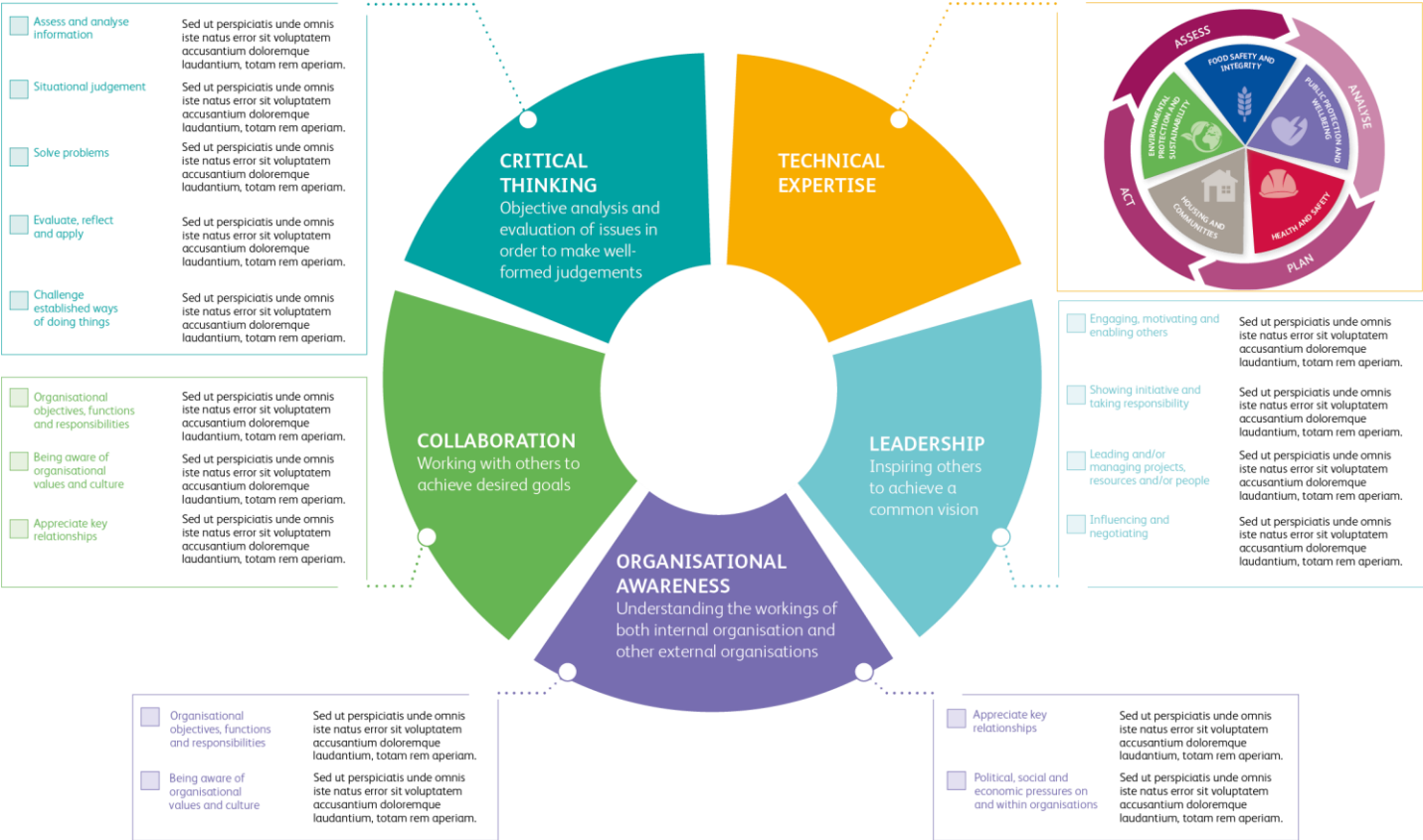
Professional standards



# Professional standards



# Professional Commitment and Professional behaviours





Learning pathway



# Learning pathways

<b>Apprenticeship Pathway</b>	Advanced and Higher Apprenticeship	Degree Apprenticeship	Chartered Degree Apprenticeship
<b>Graduate Pathway</b>	HNC/HND	Degree	Masters
<b>Applied Professional Pathway</b>	Applied Professional Qualifications	Chartered Practitioner Programme <hr/> Professional Leadership Programme	



# Learning pathways - actual

<b>Apprenticeship Pathway</b>			
<b>Graduate Pathway</b>	HNC/HND	Degree	Masters
<b>Applied Professional Pathway</b>			



# Learning pathways

<b>Apprenticeship Pathway</b>	Advanced and Higher Apprenticeship	Degree Apprenticeship	Chartered Degree Apprenticeship
<b>Graduate Pathway</b>	HNC/HND	Degree	Masters
<b>Applied Professional Pathway</b>	Applied Professional Qualifications	Chartered Practitioner Programme Professional Leadership Programme	

# Our ten drivers

REVALIDATE THOSE  
PRACTISING

CHARTERED  
STATUS

BE INCLUSIVE

THE STANDARD  
SETTER

BE INTERNATIONAL

ENGAGE THE NEXT  
GENERATION OF  
ENVIRONMENTAL HEALTH PROFESSIONALS

BROADER THAN JUST  
KNOWLEDGE

BUILD  
RESILIENCE

PROVIDE MEANINGFUL  
PROFESSIONAL DEVELOPMENT

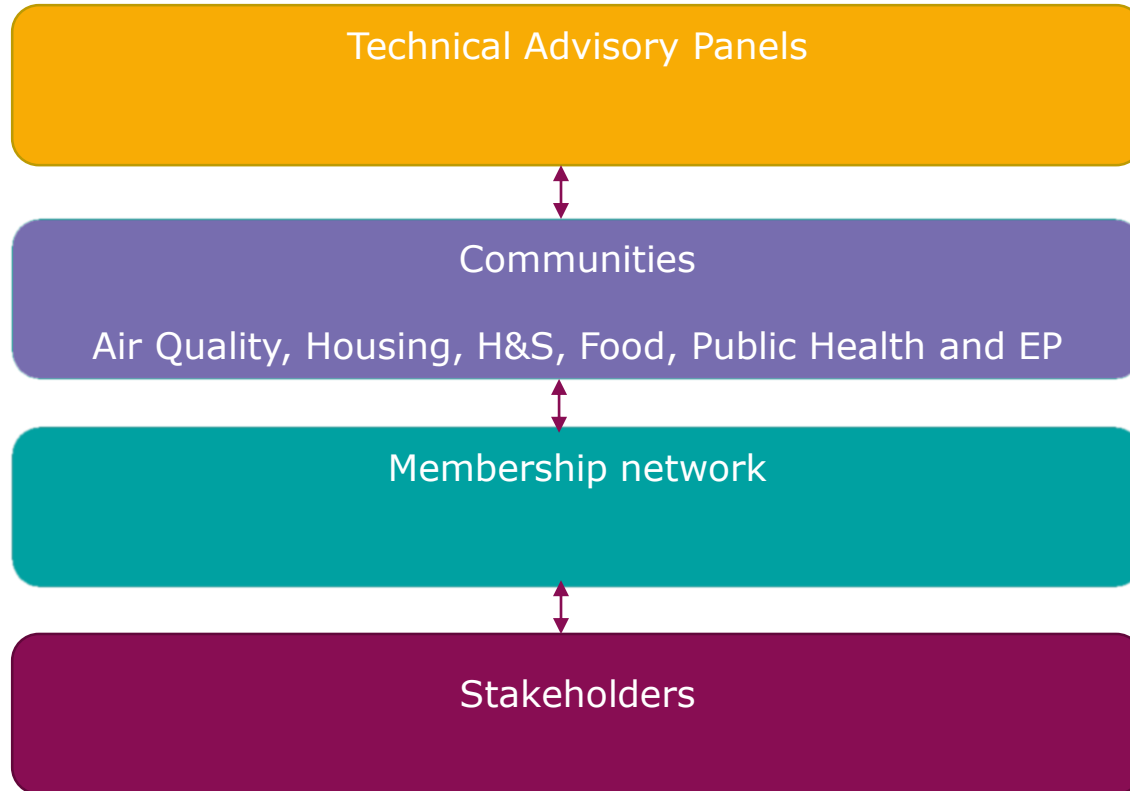
RAISE THE PERCEIVED  
VALUE OF THE ENVIRONMENTAL  
HEALTH PROFESSION



Voice and visibility



# Voice of the profession?






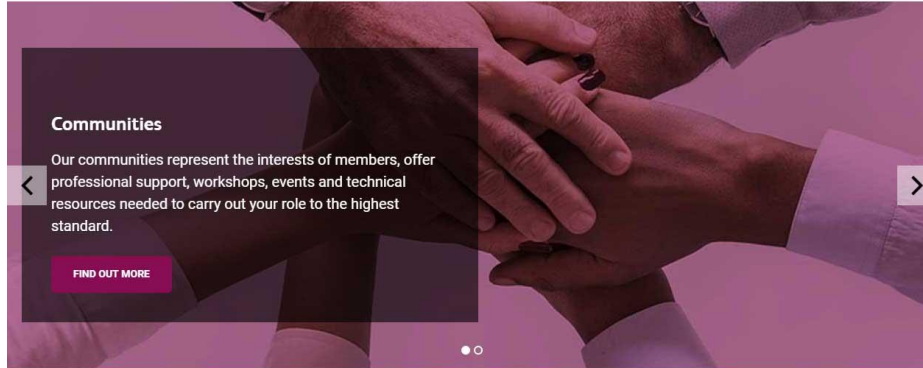
Enablement

# Culture and values



# Website

[Communities](#) [Membership](#) [Professional Development](#) [CIEH for Business](#) [Events](#) [Policy](#) 



### Communities

Our communities represent the interests of members, offer professional support, workshops, events and technical resources needed to carry out your role to the highest standard.

[FIND OUT MORE](#)



### Join us

Become a part of CIEH today and access CPD, networking opportunities, guidance, resources and much more.




### Events

Discover the array of exciting industry events we have in 2018, including workshops, conferences and expert training.



### CIEH for business

Our flexible work-based learning



### Policy

The latest on hot topics such as



### Professional development

A career in Environmental health provides



Questions