



CIEH purpose of Regional Hub and lead volunteer role

October 2018





Regional Hubs

- 22 Regional Hubs





Regional Hub- purpose

- **Local voice and visibility:** Networking, sharing good practice/experience/professional perspectives, Public Relations and media campaigns
- **Professional development:** through provision of local events and other CPD activity supporting the professional competency framework/ pathway.
- **Engagement, consultation and contribution** to CIEH membership development, technical practice and campaigning
- **Local partnership** activity
- **Delivery** of support services for members and adding value, underpinning retention to membership
- **Member recruitment** and supporting membership recruitment campaigns



The new local Hub network

How will it look to Members?

- Local Hub for local activities
- Two named Lead volunteers for each Hub
- Local events within reach for every member
- In touch and informed of other nearby Hub events
- Regular activity in every Hub – a network for all members
- Attend any event in the network at low cost rates
- Inclusive of all sectors, grades and specialisms



The new local Hub network

How will it look to Volunteers?

- A variety of roles for anyone who wants to volunteer
- No need to join a committee or be elected to a board
- Minimal administrative burdens
- Connected to the centre
- Use your best skills and knowledge to benefit the profession
- All sectors, grades, specialisms welcome



Volunteer Leads roles

- Leadership of Hub
- Ambassador for the Hub and CIEH
- Link between Regional Hub and CIEH
- Events local co-ordination



Election of Volunteer Leads

- Three year term office with a maximum of 2 consecutive full terms.
- October – marketing of nominations of lead roles in relevant Hubs
- 02 November to 22 November – Nominations received from volunteers
- 30 November -elections take place if required within each of the Regional Hubs (more than 2 nominations received per Hub). All members (all grades) in Hubs may vote for their Lead volunteers.
- December- appointments confirmed
- January – start of three year term of office



Working with other volunteers

- Welcome all members who would like to help
- List of interested members willing to help in each Regional Hub
- No formal meetings -use informal meetings & digital technology to keep in touch and find lead volunteers for events and activities.
- VLs are main leads but all volunteers within the local volunteer team will work with CIEH and Directors of Wales and NI as required.
- Volunteers can work across boundaries with neighbouring Hubs and clusters of Hubs



Regional Hub activities

- Developing local Member Forum events and workshops – planning a minimum of 2 local events as part of annual event programme
- Visits and tours- local experiences and activities
- Content for member communications such as EHN, Emails and newsletters
- Ambassadorial- supporting CIEH and profession
- Membership retention and recruitment – as part of a CIEH co-ordinated campaign



Supporting you

- **Network Managers** lead on overarching Network strategy and specifically volunteer support in England and Scotland.
- **Directors of Wales and Northern Ireland** lead on volunteer support within nations, event promotion and local campaigns
- **CIEH as a whole organisation** contributes to the success and effective operation of the Network



Central support

- Overarching Network co-ordination and volunteer support
- Event co-ordination of the annual event programme
- Marketing events- central CIEH support
- Finance such as paying invoices and expenses – through central CIEH using existing forms
- Member communications- through central CIEH targeted emails, member connect, social media, EHN etc



Funding

- One central fund to support Network activity with Wales and Northern Ireland financially responsible for their nations
- Event strategy – cost recovery normalised, consistent pricing bands and non- member differential
- Financial transparency and reporting



Thank you

- Network: volunteering@cieh.org