Jason Coward
Food Standards Agency

18 December 2018

On-line Food Business Registration

Register a Food Business (RaFB)

What it is

- A new digitally enabled approach to registration of food businesses.
- A system that in time will capture more information about a food business and its activities at the time of registration

What's Next?

- The service is Live now, businesses have started to use the service to register
- We will scale up the number of LAs in the live trial and our target is to have at least 40 LAs using the service by March 2019
- Development of webpages for new food business guidance
- The benefits of the new service are being captured and the first registration took approximately 6 minutes.

Register a Food Business – How will it work?

Register a Food Business – Online confirmation

GOV.UK Register a food business

BETA This is a new service - your feedback will help us improve it

Submission complete

Thank you for submitting your food business registration.

Your unique food business registration number is

SK3AGZ - T63QYY - 6WNH12

Please keep note of this registration number for your records.

Submitted on

12 Dec 2018

Your registration has been sent to:

City of Cardiff Council

Email: fsatestemail.valid@gmail.com
Phone: 0300 123 6696

A copy of this registration has been sent to **jason.coward@food.gov.uk.**

What's next?

You may receive an unannounced food inspection from your local council soon after you start trading.

The council may contact you before the inspection to discuss how your business operates or to offer advice. Meanwhile, there are some things you can do to help prepare for the opening of your business opening.

Find out here what you can do to prepare:

All links open in a new window

Food safety and how to run a food business (including Northern Ireland)

Standards guidance for England and Wales

How to achieve a high FHRS score and how to appeal

Do you qualify for primary authority partnership and how to get one

Your registration details:

Operator details

Operator type	**Sole trader**
Name	**John Smith**
Operator address	**Southgate House Wood Street Cardiff CF10 1EW**
Phone number	**029 20123456**
Email address	**jason.coward@food.gov.uk**

Establishment details

Trading name	**Good Food Takeaway**
Establishment address	**Southgate House Wood Street Cardiff CF10 1EW**
Address type	**Place of business or commercial premises**
Phone number	**029 20123456**
Email address	**jason.coward@food.gov.uk**
Trading date	**01 Jan 2019**
Opening days	**Every day**

Activities

Customers	**End consumer**
Business type	**Take away with no food consumed on site**
Import and export	**None**

Declaration

I declare that the information I have given on this form is correct and complete to the best of my knowledge and belief.	**Accepted**
I, or the operator, will notify food authorities of any significant changes to the business activity, including closure, within 28 days of the change happening.	**Accepted**
I, or the operator, understands the operator is legally responsible for the safety and authenticity of the food being produced or served at this establishment.	**Accepted**

Register a Food Business – FBO email notification

GOV.UK

Your Food Business Registration has been submitted

Thank you for submitting your food business registration. Your registration has been sent to:

City of Cardiff Council
fsatestemail.valid@gmail.com
0300 123 6696
Responsible local council for food hygiene and food standards

Your unique food business registration number is: SK3AGZ-T63QYY-6WNH12

Submitted on: 12 Dec 2018

What's next?

The council may contact you to discuss how your business operates or to offer advice.You may also receive an unannounced food inspection from your local council.

Meanwhile, there is a range of advice and guidance you can use to prepare for the opening of your food business.

Find out more about what you can do to prepare:

For food hygiene, safety and how to run a food business and for information on how to achieve a high FHRS score and how to appeal please visit: https://www.food.gov.uk

For standards guidance for England and Wales please visit: https://www.businesscompanion.info

To find out if you qualify for primary authority partnership and how to get one please visit: https://www.gov.uk (search for primary authority)

What if my business changes?

If there are changes within your business, i.e. new location, operator and significant changes to business activities or closure, you must tell us so that we can update our records.

Operator Details

Type of operator:
Sole trader
Name:
John Smith

Address:
Southgate House
Wood Street
Cardiff
CF10 1EW

Contact Details:
029 20123456
jason.coward@food.gov.uk

Establishment Details

Trading name:
Good Food Takeaway

Address:
Southgate House
Wood Street
Cardiff
CF10 1EW

Email address:
jason.coward@food.gov.uk

Address type:
Place of business or commercial premises

Phone number:
029 20123456

Trading date:
01 Jan 2019

Activities

Customers:
End consumer

Business type:
Take away with no food consumed on site

Import and export: None

Opening days:
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday

Declaration

- I declare that the information I have given on this form is correct and complete to the best of my knowledge and belief.
- I, or the operator, will notify food authorities of any significant changes to the business activity, including closure, within 28 days of the change happening.
- I, or the operator, understands the operator is legally responsible for the safety and authenticity of the food being produced or served at this establishment.

Register a Food Business – LA email notification

GOV.UK

New Food Business Registration Received

Responsible Local Authority: City of Cardiff Council

You have received a new food business registration. The registration details are included in this email, or you can view a PDF version of the document here: https://documents.service.gov.uk/d/yvS-8pbLSfu-URmHva3a9A/YQOtQoRFQyKPZ8YDljgAsg?key=A4tlShpHtmQnk4GARIY38Ilex2VHaM1Xwy_QWrKWIPc.

The new registration should also be available on your management information system.

The unique food business registration number is: SK3AGZ-T63QYY-6WNH12

Registration details

Registration submitted on:
12 Dec 2018

Operator Details

Type of operator:
Sole trader
Name:
John Smith

Address:
Southgate House
Wood Street
Cardiff
CF10 1EW

Contact Details:
029 20123456
jason.coward@food.gov.uk

Establishment Details

Trading name:
Good Food Takeaway

Address:
Southgate House
Wood Street
Cardiff
CF10 1EW

Email address:
jason.coward@food.gov.uk

Address type:
Place of business or commercial premises

Phone number:
029 20123456

Trading date:
01 Jan 2019

Activities

Customers:
End consumer

Business type:
Take away with no food consumed on site

Import and export: None

Opening days:
Monday
Tuesday
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Declaration

- I declare that the information I have given on this form is correct and complete to the best of my knowledge and belief.
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Enhanced Registration Timeline

Enhanced Registration Timeline

2018 — 2019

April

Development of the online service for food business registration

Development of tailored advice for businesses

May – September

Initial testing and iterating the online service with LAs and food businesses

Revision of business start-up webpages and development of tailored advice for food businesses

December 2018

September – February

Further testing and development of the online service

Engagement plan to forge third-party alliances and help raise awareness of the need to register

Early 2019

By March

Gradual roll out of online service for food business registration, starting with a minimum of 40 LAs

All LAs on board with the online service for food business registration

March (2020)

April – March

EARLY ADOPTERS – Local Authorities

- Dorset Councils Partnership serving: North Dorset District Council; West Dorset District Council and Weymouth & Portland Borough Council. [Purbeck District Council]
- Mid and East Antrim Borough Council
- Antrim and Newtownabbey Borough Council
- Shared Regulatory Services for Bridgend, Cardiff and The Vale of Glamorgan
- Wrexham County Borough Council

Progress to date

SUCCESSFUL LAUNCH (24 September 2018)

First registration - a home baking business in Wrexham (25 September 2018) by mobile

115 LIVE REGISTRATIONS (as at 11 December 2018)

COLLABORATION WITH EARLY ADOPTERS

Smarter Communication discussion group / feedback and future development of service

STAKEHOLDER ENGAGEMENT & RAISING AWARENESS

Benefits for LAs

- Helping new business understand their responsibilities for producing food that is safe and is what it says it is
- Reduced administrative burden
- Automatic confirmation of registration for FBO & LA
- Food standards colleagues kept informed of new registrations
- FSA with oversight of all food businesses in England, Wales and Northern Ireland

What can LAs do to help?

Register a Food Business

Service demonstration

How can you get involved?

- We want to continue to listen to the views of those with an interest in food standards and safety and to capture the insights and knowledge that already exists in an open and transparent way.

- Here is a link to our monthly newsletter and podcast: https://www.food.gov.uk/about-us/about-the-fsa/regulating-our-future/regulating-our-future-newsletter where you can also sign up to receive regular updates and communication on the RoF programme.

- Continue the discussions by joining the conversation #foodregulation or email directly: FutureDelivery@food.gov.uk

QUESTIONS

Thank you for your time