

Environmental Health Together register

The environmental health profession has played a critical role in protecting public health during the current coronavirus (COVID-19) pandemic. As this crisis continues, it is clear that the profession has never been more vital.

We are therefore delighted to announce that the Environmental Health Together register is now live and accepting candidate applications. The register will enable local authorities (LAs) in England to access the help they desperately need to combat the pandemic.

Environmental Health Together application portal: <u>www.local.gov.uk/EHTogether</u>

1. Overview

The primary aim of Environmental Health Together is to gather together a register of environmental health professionals which local authorities can use to match against their specific requirements for additional capacity. It is hosted by the Local Government Association (LGA), professionally quality-assured by the Chartered Institute of Environmental Health (CIEH) and backed by the Ministry of Housing, Communities and Local Government (MHCLG) and NHS Test and Trace.

While only local authorities in England will be able to recruit from it, it is anticipated that many roles will be based remotely and some applicants may be willing to travel, so registrations are invited from across the UK.

Applicants can register through an online portal, however the register itself will not be publicly available. The only organisations that will be able to access the details of candidates will be local authorities in England.

2. Who is eligible for Environmental Health Together?

The register is open to environmental health professionals meeting the criteria below who are available for work, either casually, part-time or full-time, in-person or remotely, and in a remunerated or voluntary capacity. Because of the diversity of available roles, applications from individuals who may not currently hold full professional qualifications will also be accepted.

Essential criteria (at least one of the following is required)

- Successful completion of an accredited (CIEH or REHIS) environmental health degree (at either graduate or master's level)
- In final year of accredited (CIEH or REHIS) environmental health degree
- Successful completion of a non-accredited environmental health degree (either UK or overseas)

Desirable criteria

- Successful completion of professional assessments and exams leading to award of a Certificate of Registration from the Environmental Health Registration Board (EHRB) or its equivalent (including antecedents)
- CIEH Chartered Status (CEnvH)
- REHIS Chartered Status (Ch.EHO MREHIS)
- REHIS Diploma in Environmental Health
- Full membership of a professional body requiring CPD (e.g. CIEH or REHIS)
- A Higher Certificate in Food Control awarded by EHRB

We expect the register to be of particular interest to those such as public or private sector consultants who may have additional capacity at this time, those who are on furlough, recent retirees wanting to give back to their community, new graduates in need of work and valuable experience, or undergraduate students in their final year of study. The register is intended to provide local authorities with additional capacity, and therefore not aimed at or appropriate for those individuals already working for one.

3. How you can support Environmental Health Together

We want to encourage as many eligible environmental health professionals to sign up to the register so that local authorities can access the resource they so desperately need. We also want to enable environmental health professionals to access opportunities that they might otherwise miss to help them access employment and opportunities to gain vital experience.

We would be very grateful if you could help us promote the register to your network and audiences. We know that many businesses are having to make difficult decisions at the moment – if you are having to make people redundant, perhaps you could add details of the register for alternative employment?

There are several ways you could do this:

- a) **Communications** share information about the register in your newsletters and any other communications to organisation members, alumni, and colleagues.
- **b)** Social media signpost to the register on your social media channels, either by sharing posts from the CIEH channels or posting your own messages using the hashtag #EHTogether
- c) Website share information about the register and assets on your website. This could also include a blog or news piece

Please see sections 7 and 8 for sample social media posts and graphics you can use to support our promotion of the register.

4. Key dates

- 30 October: register opens for applicants to sign up
- Mid November: LAs can access the register

The register will be live for the next twelve months from launch and reviewed periodically, with new supporting content being released and shared throughout that period.

5. CIEH communications

We will be promoting the Environmental Health Together register across all our channels to maximise awareness among the environmental health community and drive sign ups from eligible professionals. In all cases, we will be signposting directly to the LGA's website where the register is being hosted: www.local.gov.uk/EHTogether.

Please note that the LGA will be responsible for raising awareness with LAs and councils and encouraging them to access and use the register.

a) Email and other channels

We will be signposting to the register from our core email communications such as Member Connect and EHN Extra newsletters, while also referencing in our member renewals campaign and member magazine EHN.

b) Social media

We will be signposting to the register from our main social media platforms, using the hashtag #EHTogether:

Facebook @TheCIEH

- <u>LinkedIn</u>
- <u>Twitter</u> @The_CIEH
- <u>YouTube</u> TheCIEH

c) Website

We will be signposting to the register from our homepage (<u>https://www.cieh.org/</u>) and other key locations across our website.

6. Sample social media posts

We are supporting #EHTogether – a new register hosted by @LGAcomms and professionally quality-assured by @The_CIEH for local authorities in England to access #EnvironmentalHealth professionals to combat #coronavirus. Find out more <u>www.local.gov.uk/EHTogether</u> #EnvironmentalHealthNeedsYou

#EHTogether is a new register for local authorities in England to access #EnvironmentalHealth resource to combat #coronavirus. Find out more about how to apply at <u>www.local.gov.uk/EHTogether</u> #EnvironmentalHealthNeedsYou #MakeADifference

#EHTogether is a register for #EnvironmentalHealth professionals to help local authorities tackle coronavirus. It is Government-backed, hosted by @LGAcomms and quality-assured by @The_CIEH. Find out more about how to apply <u>www.local.gov.uk/EHTogether</u> #EnvironmentalHealthNeedsYou #MakeADifference

Local authorities in England need #EnvironmentalHealth professionals to combat #coronavirus. Are you available to work or looking for experience? Register for #EHTogether. Find out more <u>www.local.gov.uk/EHTogether</u> #EnvironmentalHealthNeedsYou #MakeADifference

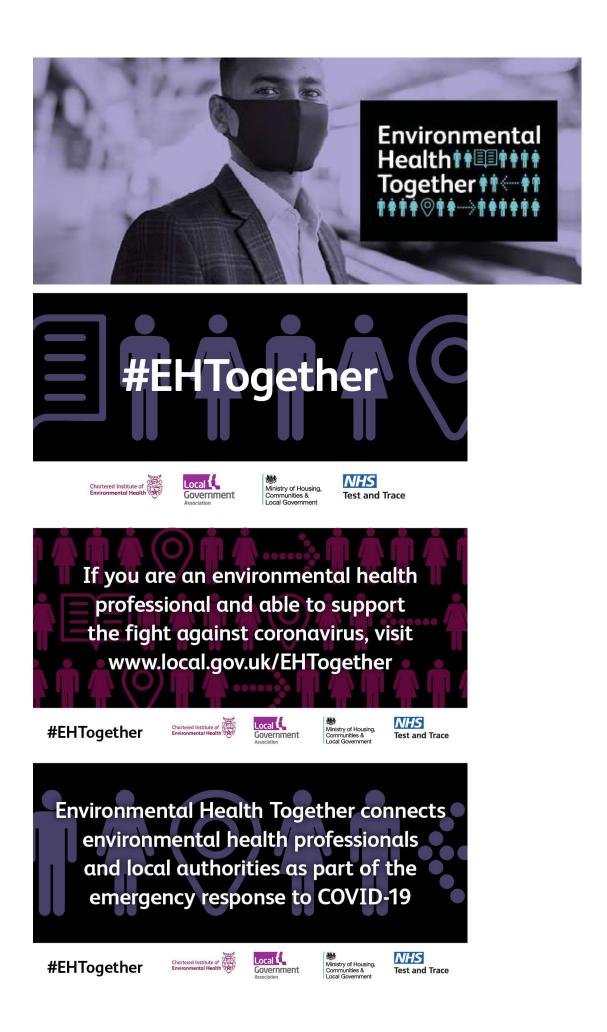
Register for #EHTogether to help local authorities in England tackle #coronavirus. Are you available to work or looking for experience? Find out more <u>www.local.gov.uk/EHTogether</u> #EnvironmentalHealthNeedsYou #MakeADifference

Are you a #EnvironmentalHealth professional looking for work or experience? Register for #EHTogether to help local authorities in England tackle #coronavirus. Find out more <u>www.local.gov.uk/EHTogether</u> #EnvironmentalHealthNeedsYou #MakeADifference

7. Sample campaign graphics

The following are examples of graphics which can be used as part of your promotion of the register.







8. More information

For more information about the Environmental Health Together register, please visit: <u>www.local.gov.uk/EHTogether</u>

For more information about the register's promotional activity and content, please contact Joe Jennings, Head of Marketing & Communications at CIEH on 020 7827 5919 or email <u>j.jennings@cieh.org</u>.