



CIEH strategic plan - at a glance

Our purpose

To promote all aspects of environmental health for public benefit

Our vision

Safer, cleaner and healthier environments for the benefit of all

Our values

Inclusivity - We treat everyone with respect. We welcome difference and hold ourselves and others to account for encouraging diversity of thought and action.

Professionalism - We act ethically to deliver on our promises. We expect and support practitioners to consistently apply the skills and behaviours that engender public trust.

Partnership - We actively seek ways of working with others who share our values to achieve our purpose

Our strategic priorities

A sustainable profession

- Position CIEH as leaders in understanding and shaping the future of environmental health
- Put our members and the wider profession at the heart of debate, analysis and conversation around the future of environmental health
- Work with partners and key stakeholders to review and plan for the workforce of tomorrow, promoting the importance of environmental health and engaging with government to secure its sustainability
- Raise the profile and attractiveness of environmental careers, the professional qualification routes into and through the profession, and fully understand the shifting landscape for how environmental health services and activities are delivered

A sustainable organisation

- Develop new ways of working that mobilise our members, creating member champions and supporting them to engage directly with key stakeholders
- Enhance the role of our members in shaping CIEH's activities through revitalised policy panels, direct member surveys, and increased opportunities to represent the profession
- Streamline internal structures to allow for greater dynamism and responsiveness to members and the external landscape
- Secure CIEH's financial future by reviewing practices, directing resources, and promoting efficiency

A sustainable world

- Play our part in the race to achieve net zero by fully auditing CIEH's own activities and committing to sustainability
- Work with partners to explore more sustainable ways of working and opportunities to share resources
- Campaign and work with government on key environmental issues such as air quality, energy efficiency, food standards and sustainability
- Promote the role of environmental health in guiding and supporting efforts by government, businesses, and the public, to reduce emissions and fight climate change